

Preliminary Schedule – November 18, 2009

Thursday, December 10, 2009

7:00 AM - 2:00 PM **Conference registration**

8:00 - 10:15 AM **Short Course # 1** (Paul Lavrakas, “The Use of Incentives in Survey Research”)

10:15 - 10:45 AM **Break**

10:30 - 12:45 PM **Short Course # 2** (David Dutwin, “Address Based Sampling: How to Do It, Practical Tips”)

12:45 - 1:30 PM **Lunch (on own)**

1:30 - 3:00 PM **Conference Opens / Welcome**

Panel 1- Survey Design and Methodology, Moderator: Ashley Grosse, Ph.D., Senior Vice President & Managing Director, US Public Affairs, Angus Reid Strategies. Panelists: Alice Siu and Sean Westwood, Stanford University - *Measuring Public Opinion Online: A National Online Deliberative Polling Project on Healthcare and Education*; Tom Smith, National Opinion Research Center - *Using MIDA to Deal with Survey Non-Response*; Charles DiSogra, Knowledge Networks - *Using an address-based sample frame to recruit a probability-based online panel*; Marta Induni, Mathematica Policy Research - *Who Likes Incentives?*

3:00 - 3:15 PM **Break**

3:15 - 5:00 PM **Student Paper Award Winners Announced.**

Panel 2 - The Changing U.S. -- Shifting Populations, Shifting Power, and Bracing for Battles of 2010 and Beyond., Moderator: Anthony Salvanto, CBS News, Panelists: Howard Hogan, Associate Director for Demographic Programs at the U.S. Bureau of the Census, Steve Ansolabehere, Karin MacDonald , Ashley Grosse, Angus Reid Strategies.

5:00 - 6:00 PM **Break**

6:00 - 8:30 PM **Plenary Session** - Introduction: Jon Cohen, Director, Washington Post Poll. Speaker: David Binder, David Binder Research: *The Importance of Language to Winning the Policy Debate.*

Dinner

8:30 - 9:30 PM **After Dinner Cocktails** - Sponsored by Apperson Digital Technology Services

PAPOR

Pacific Chapter of American Association for Public Opinion Research

Friday, December 11, 2009

- 7:30 – 10:45 AM** **Conference Registration
Continental Breakfast**
- 8:30 - 10:00 AM** **Panel 3 - The Twists And Turns Of U.S. Public Opinion About
Health Reform.** Moderator: Mark DiCamillo, The Field Poll.
Panelists: Elizabeth Hamel, Henry J. Kaiser Family Foundation, Jon
Cohen, Director, Washington Post Poll; David Binder, David
Binder Research
- 10:00 - 10:45 AM** **AAPOR Presentation:** Kelly Foster, AAPOR Associate Membership /
Chapter Relations Chair
Poster Session and Break
- 10:45 - 12:15 PM** **Panel 4 - Economic Recovery and Federal Stimulus - 11 Months
Later.** Moderator: Jennifer Paluch, Public Policy Institute of
California; Panelists: Janet Streicher, Sr. Vice President, Citigroup;
Jed Kolko, Research Fellow, Public Policy Institute of California;
Gabriel Petek, Director, Credit Market Services, Standard & Poor's
(Primary Credit Analyst for the State of California at S&P).
- 12:30 - 2:00 PM** **Lunch and Chapter Meeting**
- 2:00 - 3:30 PM** **Panel 5 - Western States Roundtable: 2010 Governor and
Senatorial Races.** Chair: Floyd Ciruli, Ciruli Associates, Colorado;
Panelists: Mark DiCamillo, Field Research, CA; Craig Wilson,
Professor, Montana State University - Billings Poll, MT; Quin Monson,
Professor, Brigham Young University, Center for the Study of
Elections and Democracy, UT, and John Myers, the Sacramento
Bureau Chief of KQED Public Radio, CA.
- 3:30 - 3:45 PM** **New President's Conference Close**

NOTES: Fees and Other Information

1. Registration Fees (Includes Dinner on Thursday and Lunch on Friday)
Registration: \$175.00 per person
One Day Registration: \$100.00 per person
Student Registration: \$ 20.00 per student
2. Additional Family Meal \$70.00 per person (Thursday Sit Down Plated Dinner)
 \$45.00 per person (Friday Buffet Lunch)
3. Short Courses
Paul J. Lavrakas: *The Use of Incentives in Survey Research*
David Dutwin: *Addressed Based Sampling: How to do it, Practical Tips*
Fees: \$50.00 per person to attend one, \$80.00 per person to attend two