

# PPIC Statewide Survey: Californians and Their Government

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# PPIC Statewide Survey Mission

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- PPIC seeks to inform and improve state policymaking, raise awareness, encourage discussion
- The survey seeks to provide timely, relevant, nonpartisan data on political, social, and economic opinions
- PPIC interviews all adults to provide a voice for all Californians in important state policy debates
  - 238,000+ Californians since 1998
  - 100+ general, issue, and regional surveys
- The survey utilizes a rigorous methodology that is designed to accurately reflect opinions and preferences at the time of the survey



# Californians and Their Government

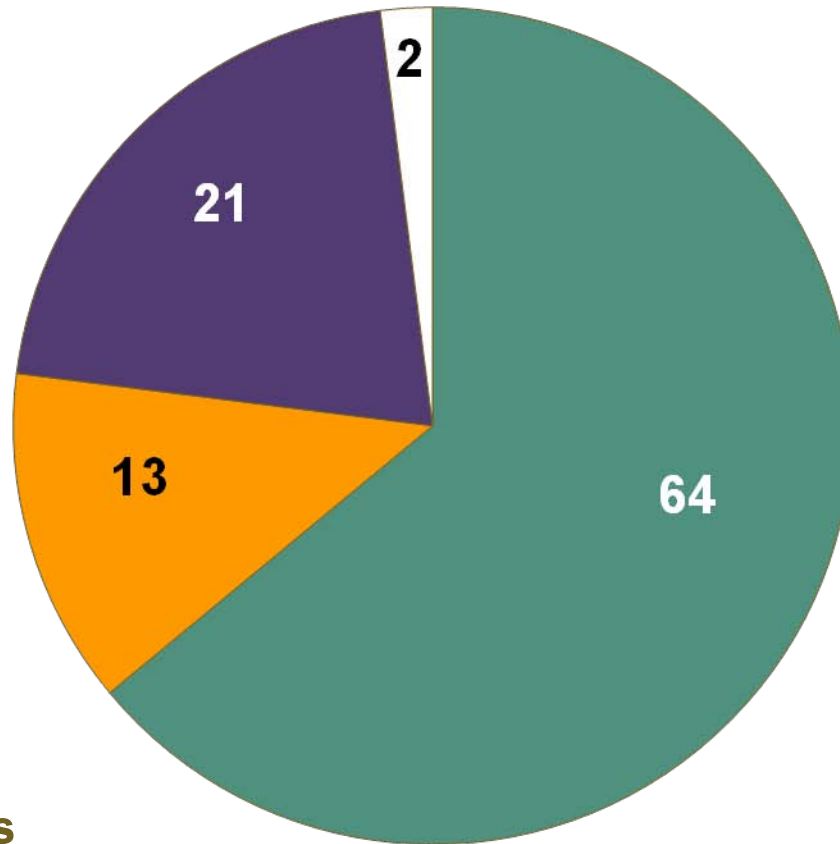
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- General series funded by The Irvine Foundation
- November 2010 election
  - State ballot propositions, with emphasis on 19, 23, 24, 25
  - Election for governor and U.S. Senator
- State and national political context
  - Approval ratings and trust in state government
  - Attitudes about the control of Congress
- Our post election survey monitors the use and role of the initiative process in California
- Telephone interviews, November 3-14
  - 2,003 general election voters
    - $\pm 2.7\%$  margin of error for voters



# Most Important Issue

Thinking about the state as a whole, what do you think is the most important issue facing people in California today?

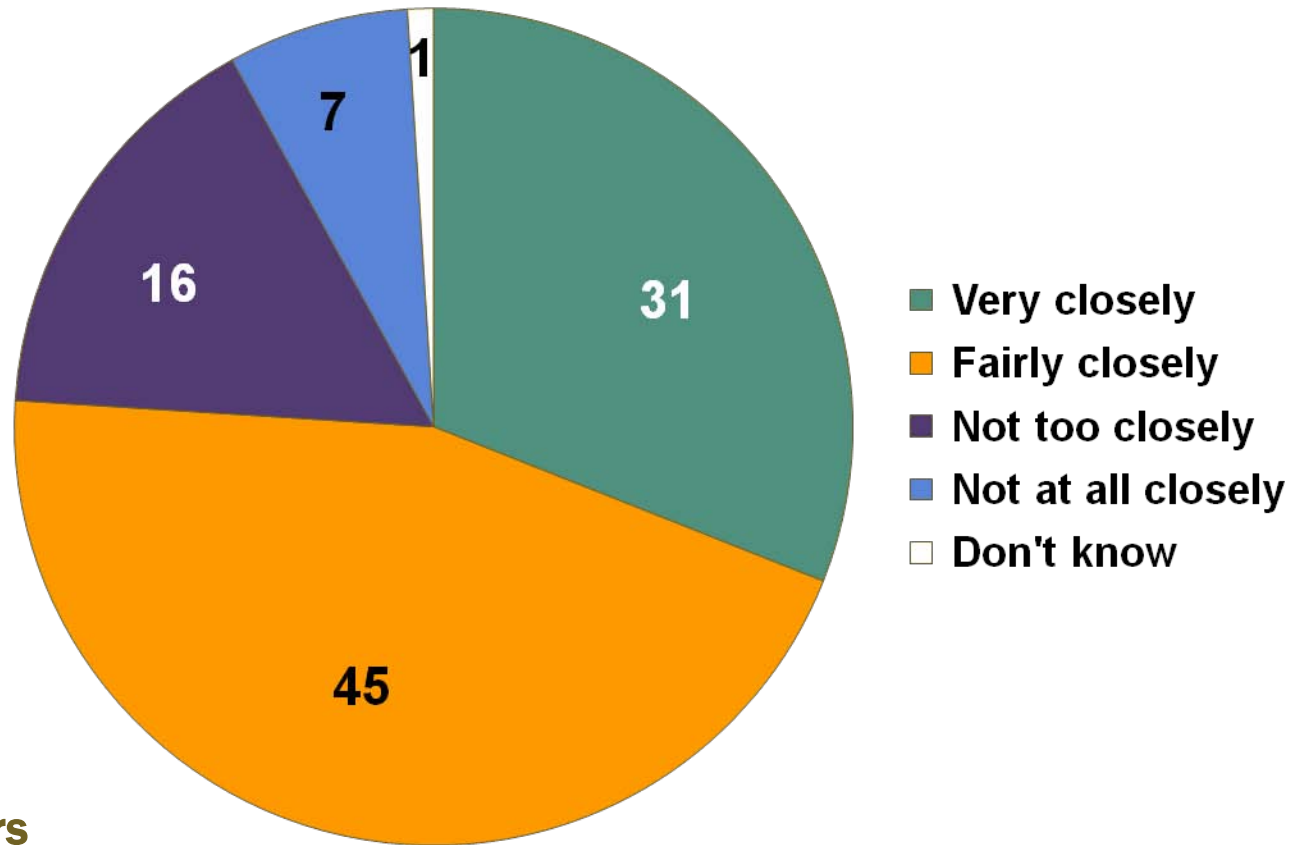


- Jobs, economy
- State budget, taxes
- Other
- Don't know

General  
election voters

# Attention to News on Propositions

Before deciding how to vote on the nine state propositions, how closely were you following news about these measures?

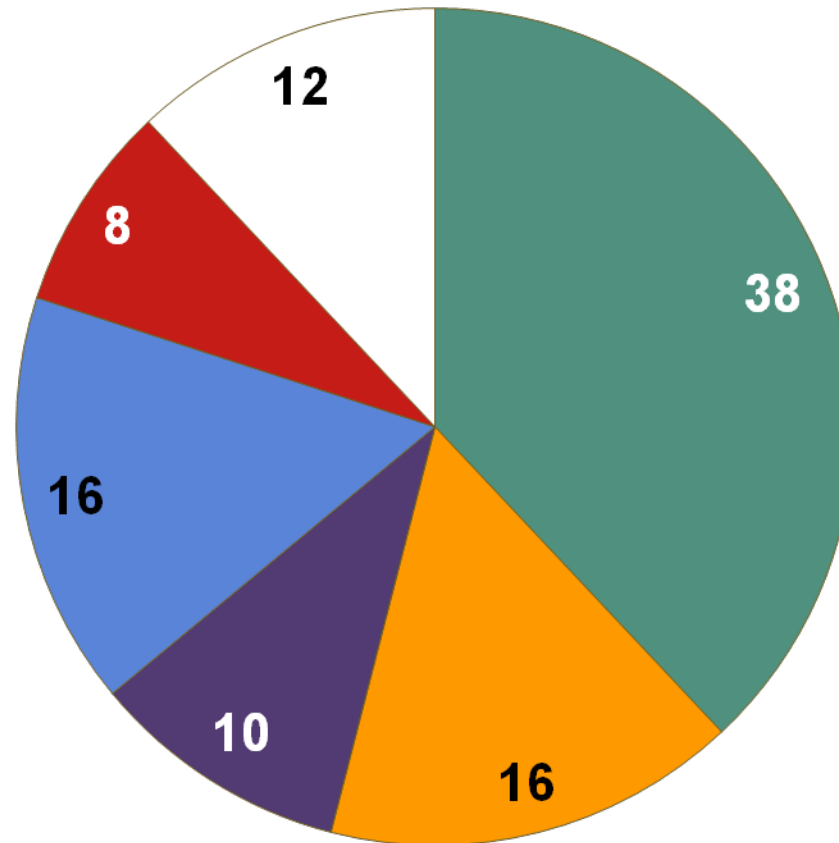


General  
election voters



# Interest in Nine State Propositions

Which one of the nine state propositions on the November 2<sup>nd</sup> ballot were you most interested in?



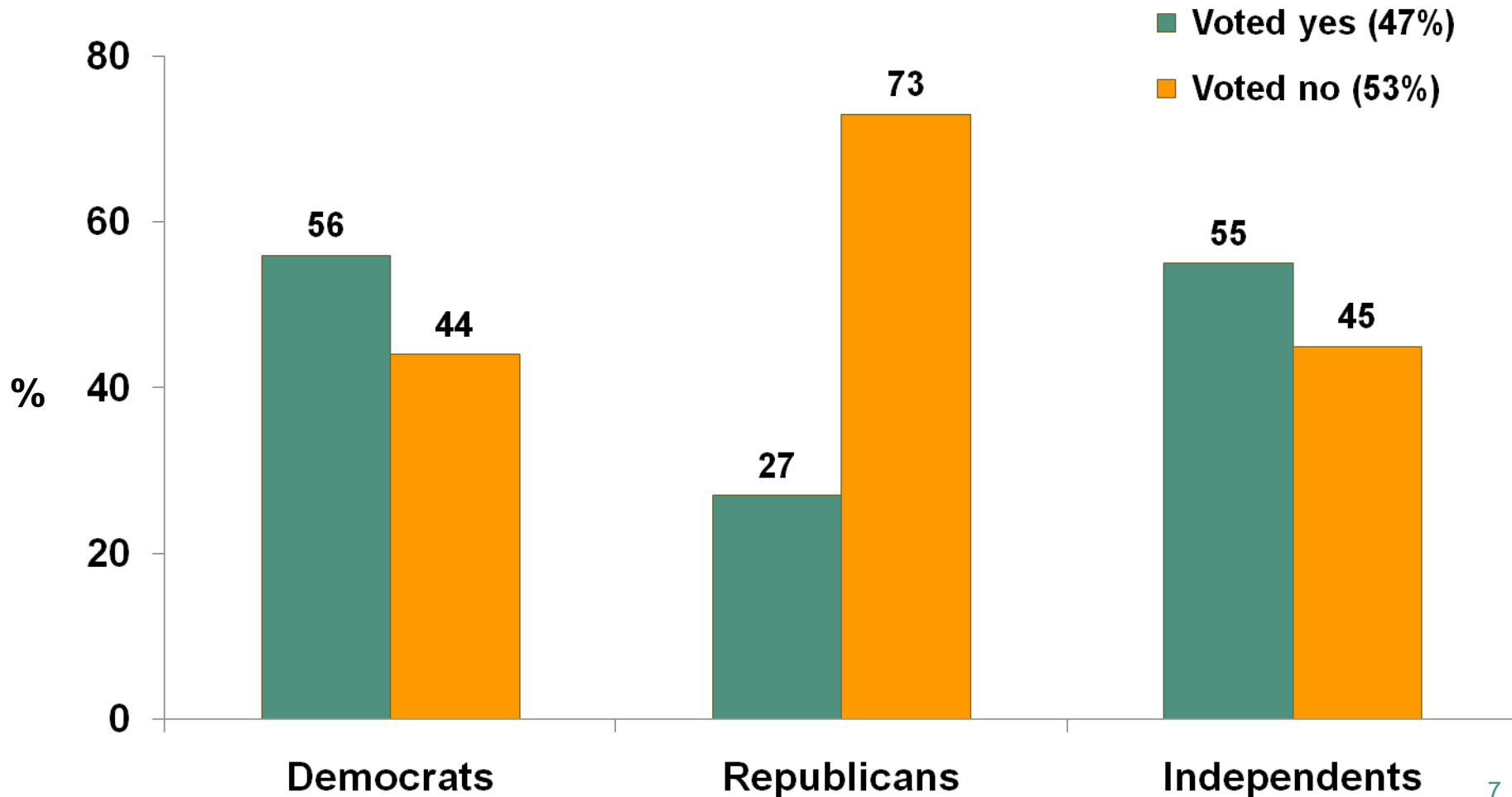
- Proposition 19
- Proposition 23
- Proposition 25
- All other propositions
- None/All (vol.)
- Don't know

General  
election voters



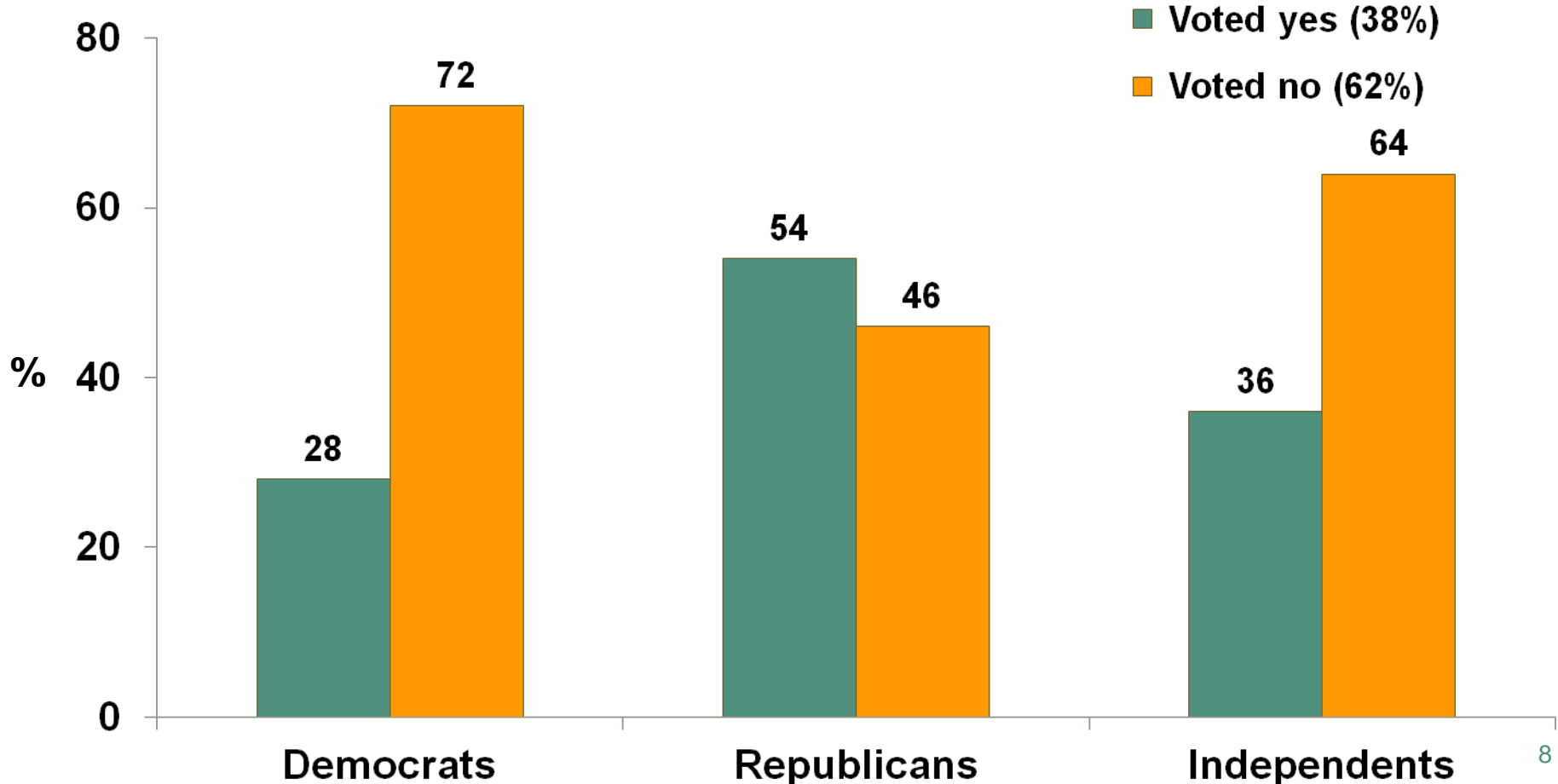
# Proposition 19: Marijuana Legalization

Proposition 19 is called the “Legalizes Marijuana under California but Not Federal Law. Permits Local Governments to Regulate and Tax Commercial Production, Distribution, and Sale of Marijuana. Initiative Statute.”



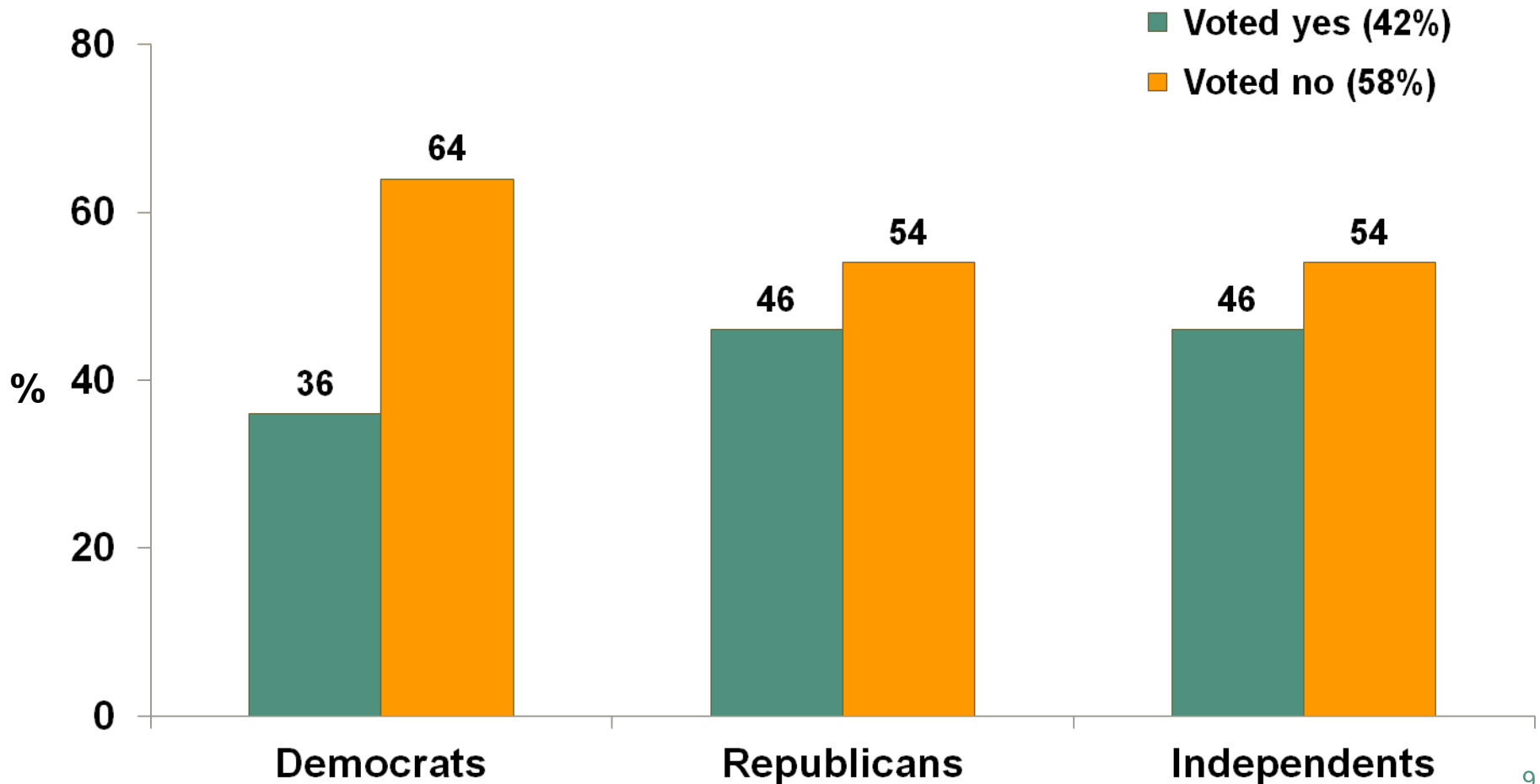
# Proposition 23: AB 32 Suspension

Proposition 23 is called the “Suspends Implementation of Air Pollution Control Law (AB 32) Requiring Major Sources of Emissions to Report and Reduce Greenhouse Gas Emissions That Cause Global Warming, Until Unemployment Drops to 5.5 Percent or Less for Full Year. Initiative Statute.”



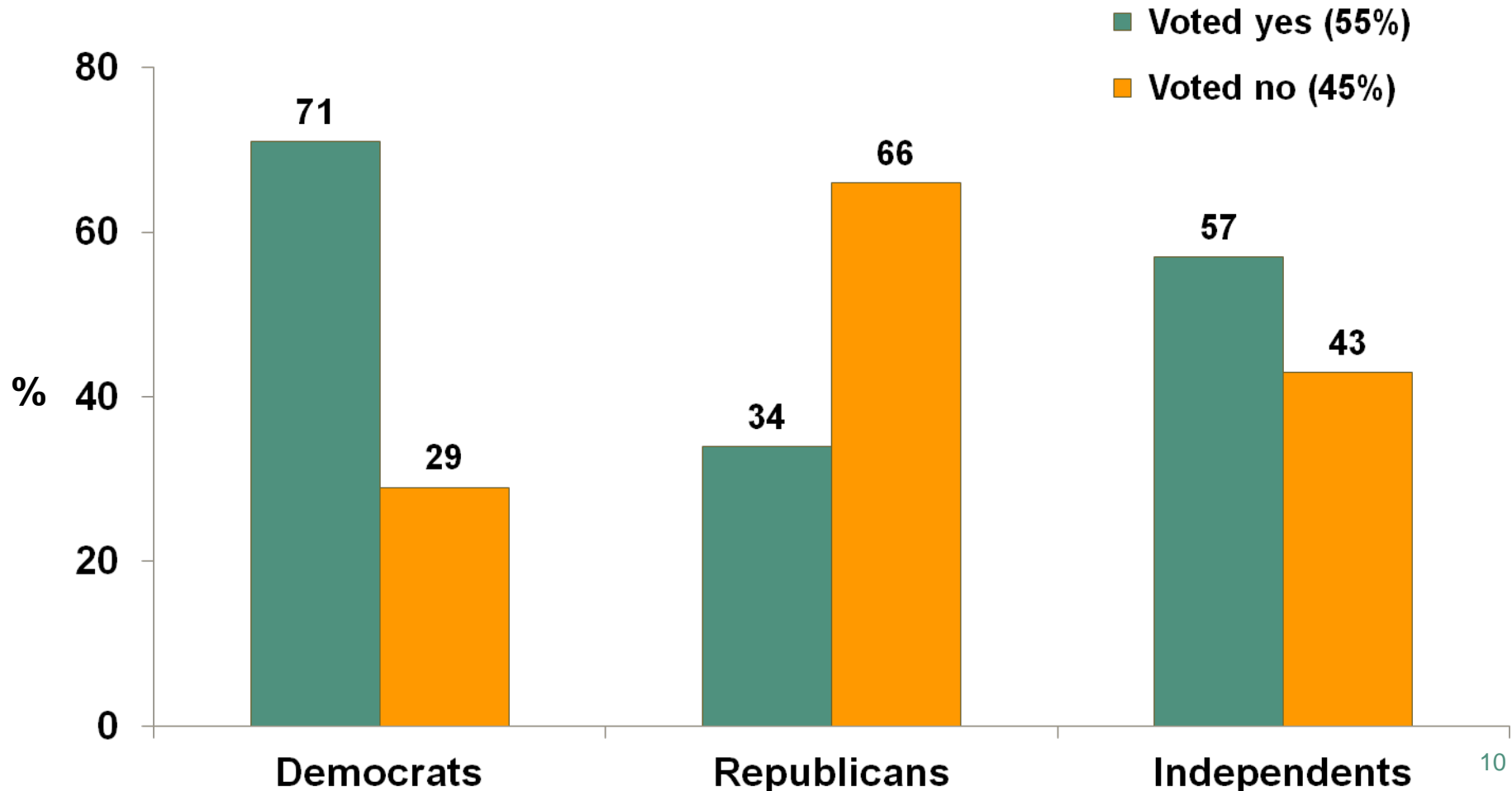
# Proposition 24: Business Tax Liability

Proposition 24 is called the “Repeals Recent Legislation That Would Allow Businesses to Lower Their Tax Liability. Initiative Statute.”



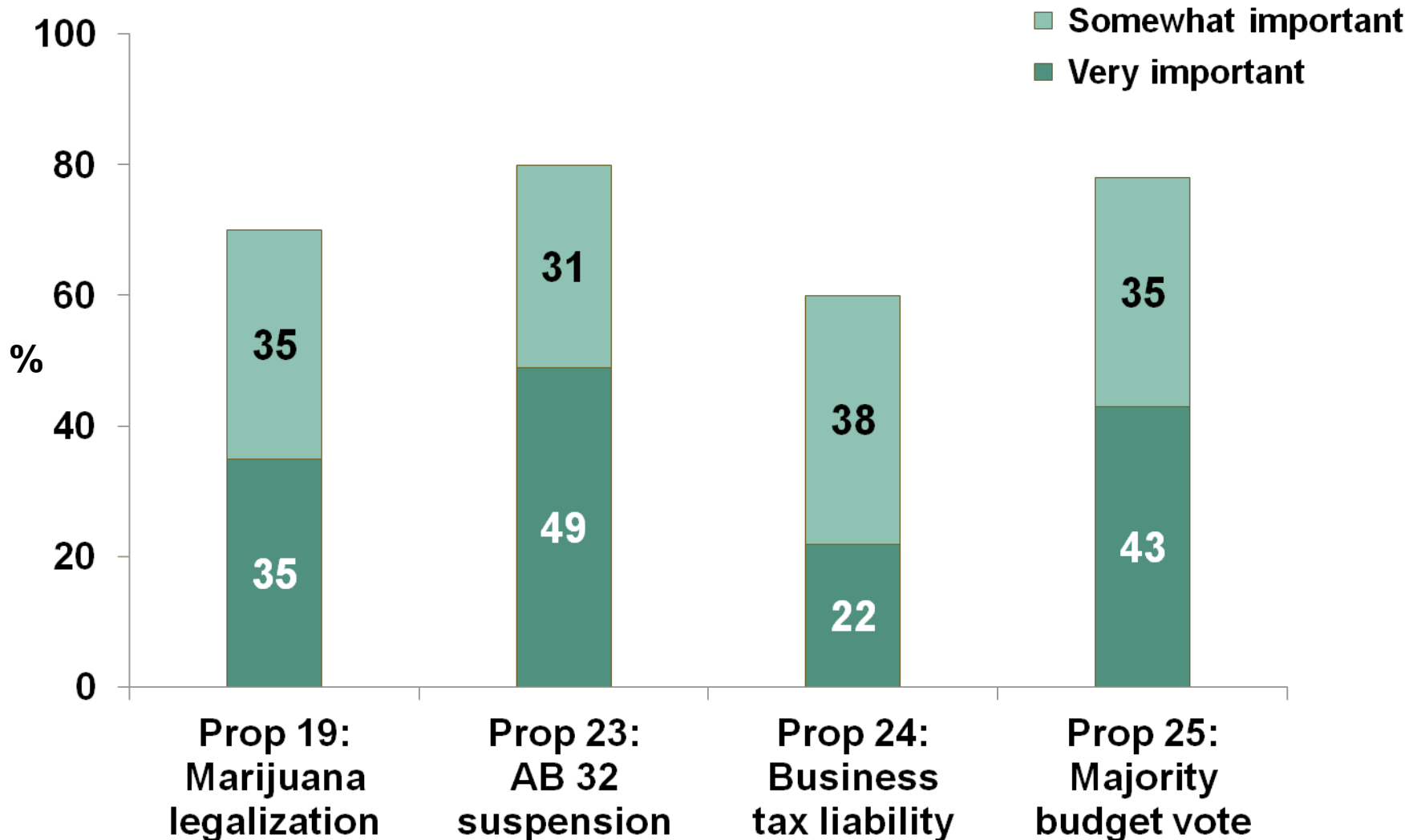
# Proposition 25: Majority Budget Vote

Proposition 25 is called the “Changes Legislative Vote Requirement to Pass Budget and Budget-related Legislation From Two-thirds to a Simple Majority. Retains Two-thirds Vote Requirement for Taxes. Initiative Constitutional Amendment.”



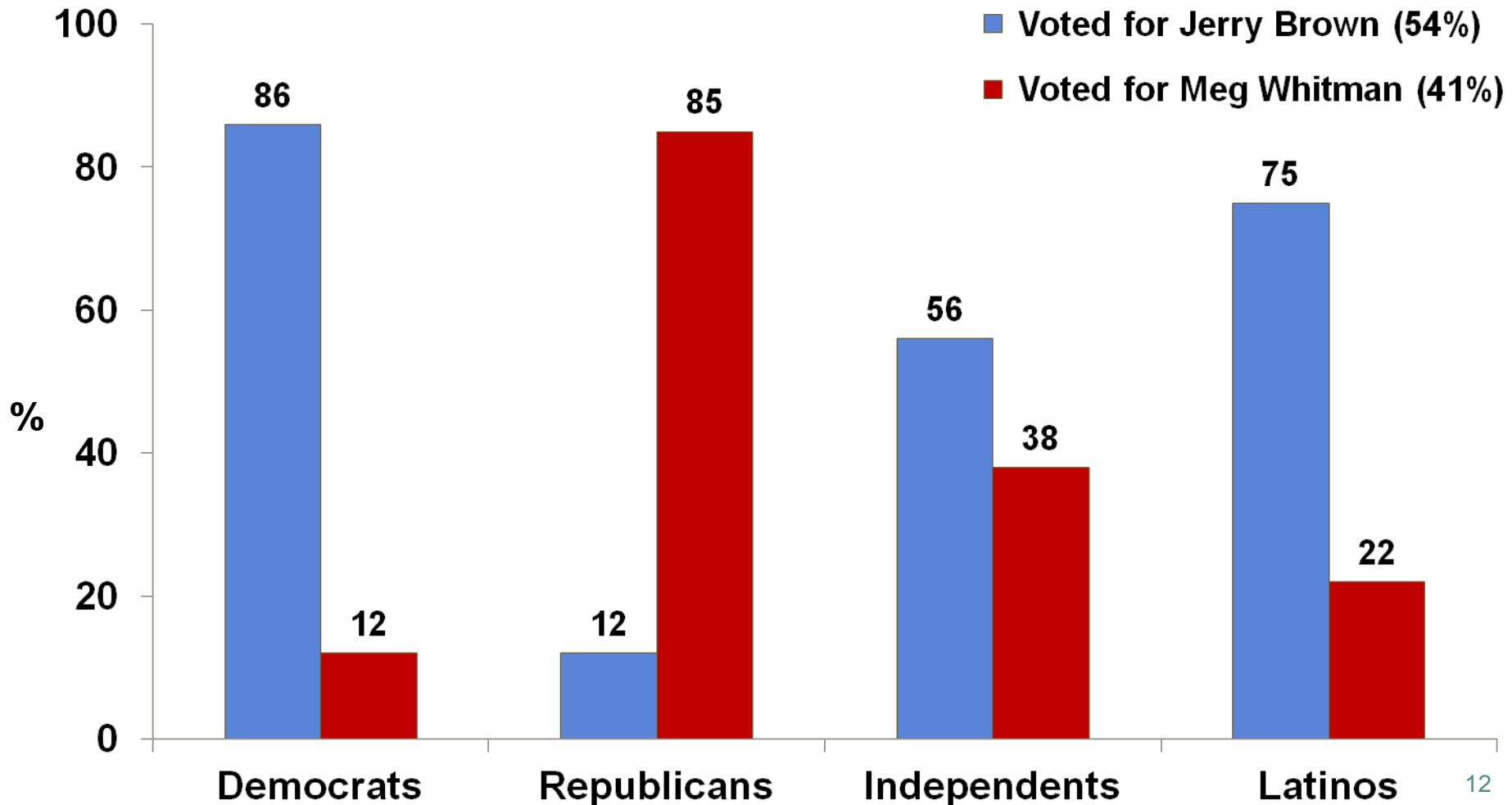
# Importance of Propositions

How important to you is the outcome of the vote on...



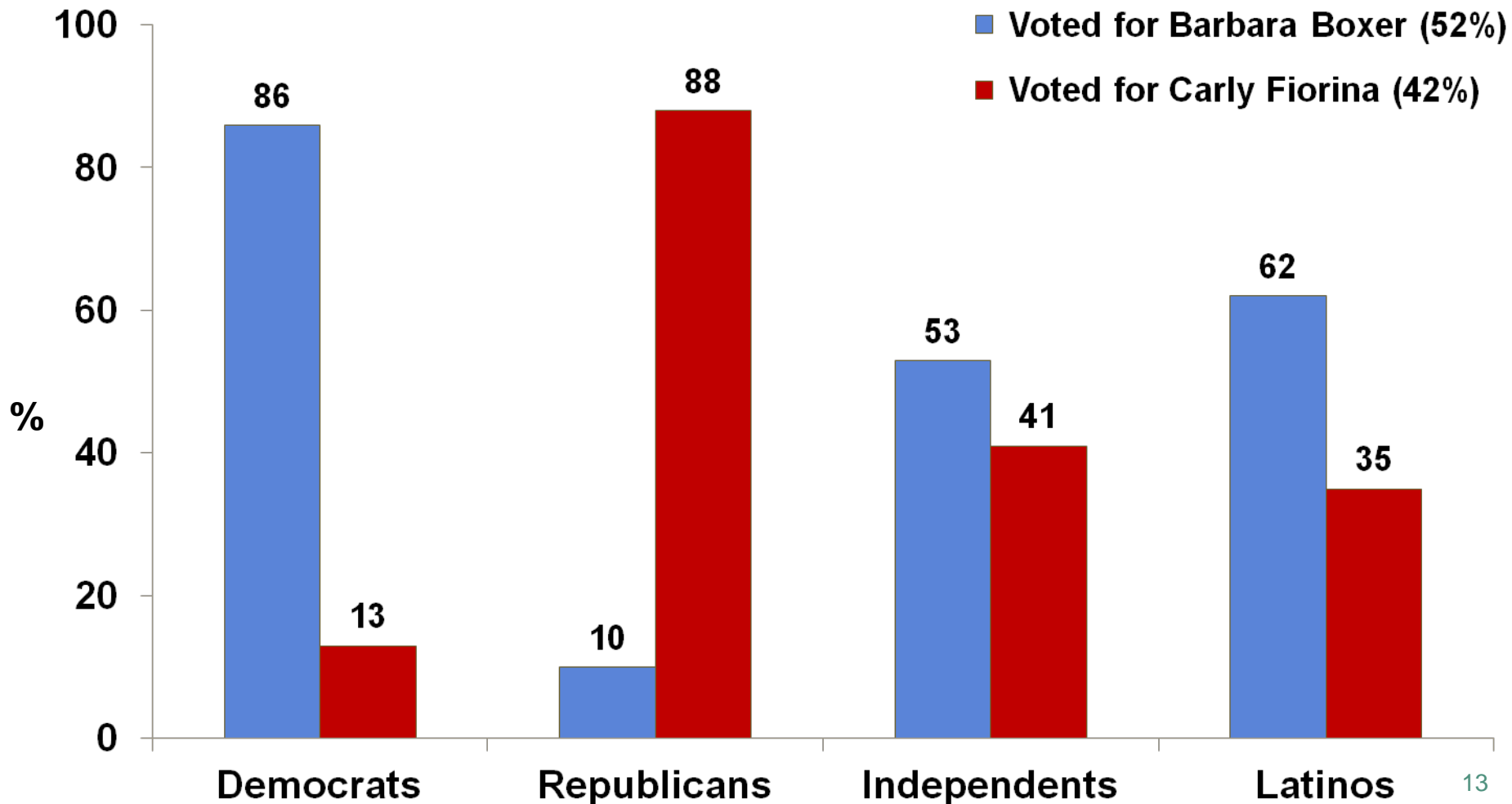
# Governor's Race

For governor, did you happen to vote for Meg Whitman, the Republican, or Jerry Brown, the Democrat?"



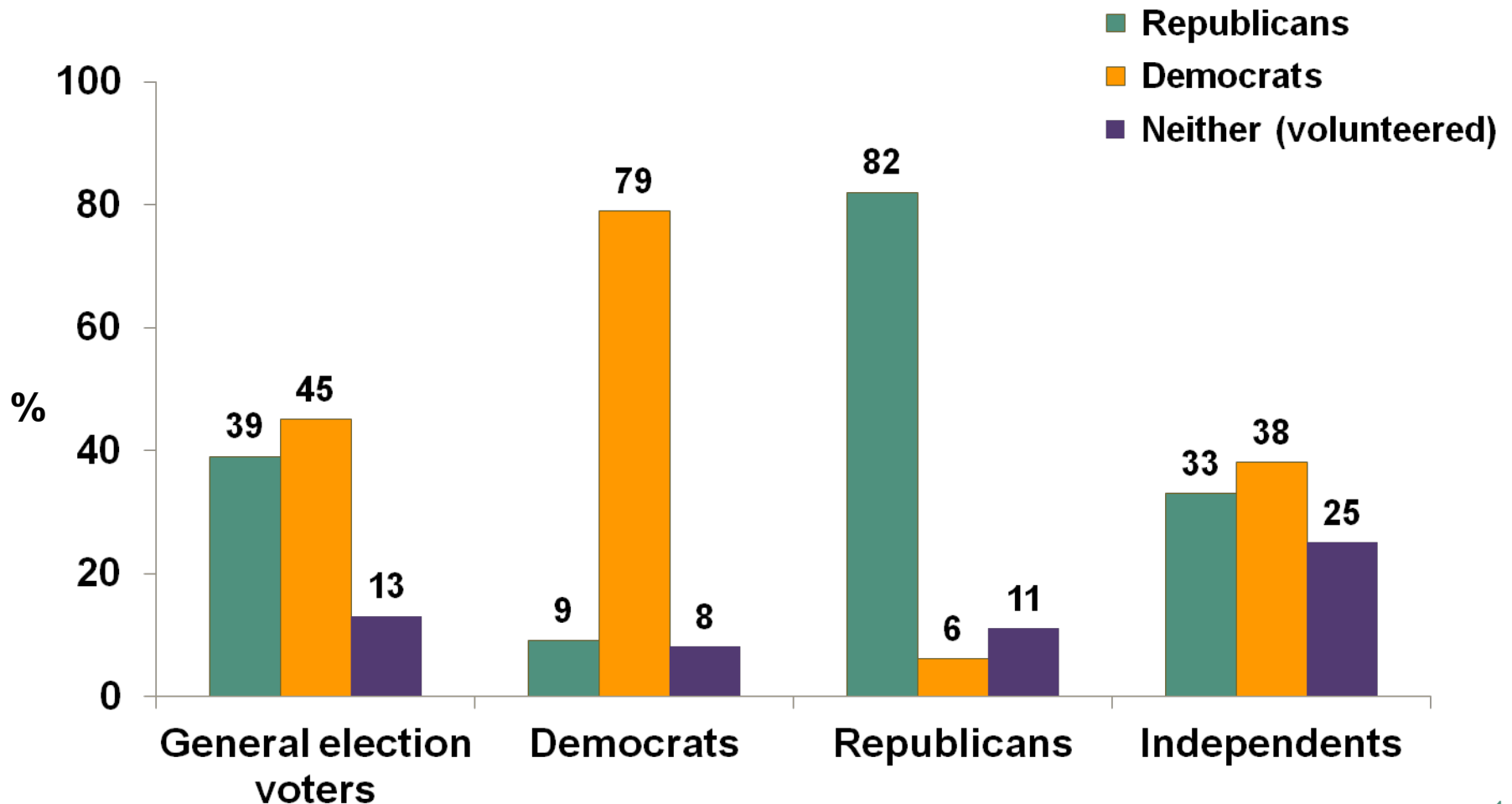
# U.S. Senate Race

For U.S. Senator, did you happen to vote for Carly Fiorina, the Republican, or Barbara Boxer, the Democrat?



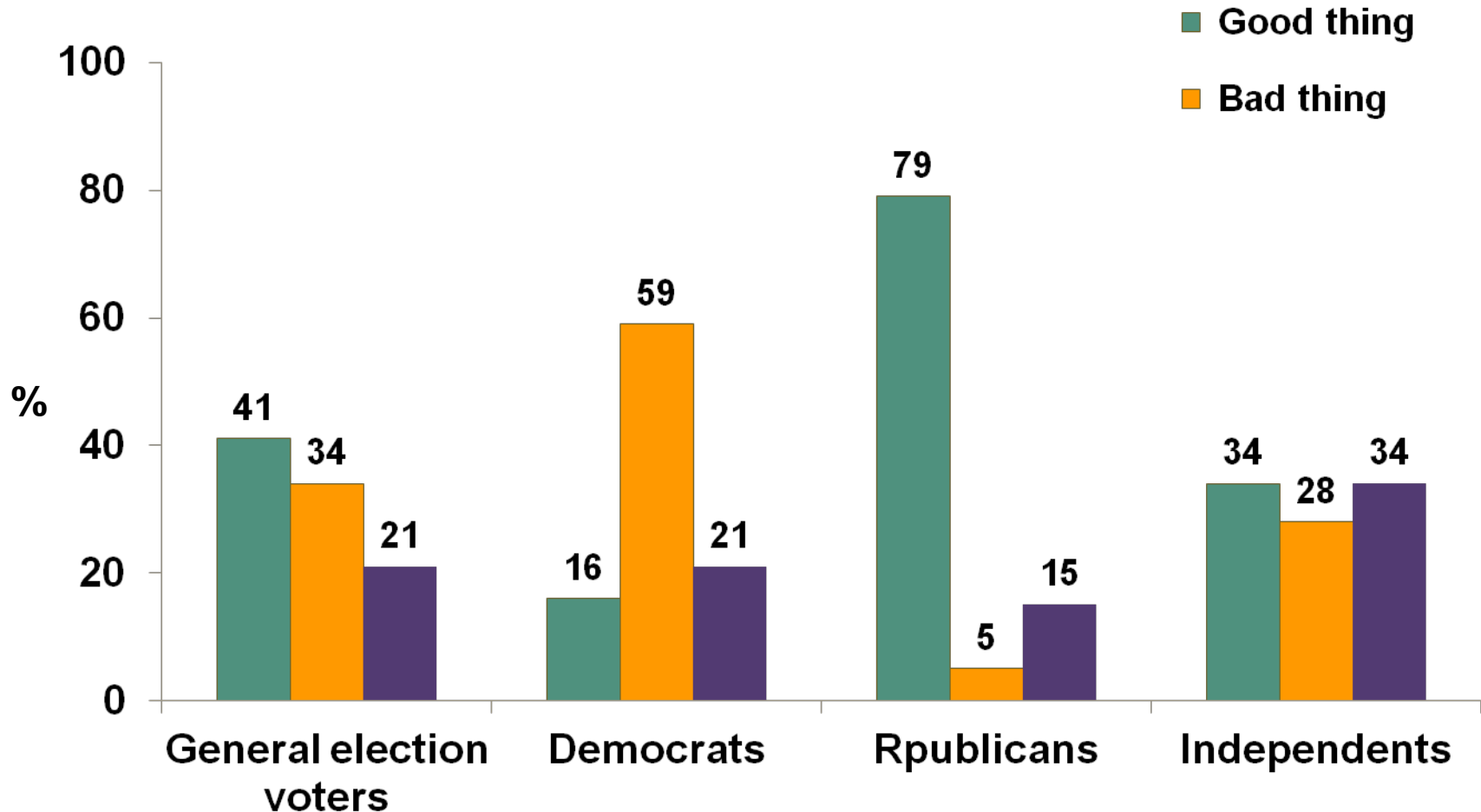
# Control of Congress

What was your preference for the outcome of this year's congressional elections: a Congress controlled by...?



# Congressional Election Outcome

As you may know, as a result of the recent election, control of the U.S. House of Representatives will switch from Democrats to the Republicans. Do you think that this switch is a good thing, a bad thing, or doesn't it make any difference?



# Conclusions

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- Voters had the economy on their mind and most were pessimistic about the direction and economic outlook of the state
- Proposition 19 garnered the most interest from voters
- Partisans were divided on Propositions 19, 23, and 25, and on the governor's and U.S. Senate race; independents went for Democratic candidates
- While a plurality say they preferred a Congress controlled by Democrats, most don't see switch in control of House as a bad thing



# Notes on the use of these slides

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These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.

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