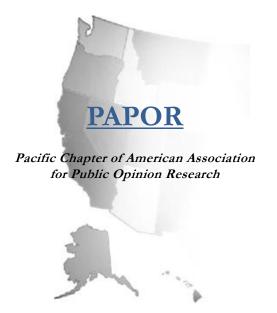
2014 PAPOR ANNUAL CONFERENCE Measuring Public Opinion in an Expanding Opinion Landscape



December 11-12, 2014

Marines' Memorial Club & Hotel, San Francisco, CA



DAY AT A GLANCE: THURSDAY, DECEMBER 11

7:30 am – 2:00 pm	Conference Registration / Check In Sponsored by CVENT	11 th Floor Foyer
8:00 am – 10:15 am	SHORT COURSE 1 Using Survey Data to Identify Causal Relationships: Designing & Administering Survey Experiments	Crystal Ballroom
10:15 am – 10:30 am	Mid-morning break Sponsored by	11 th Floor Foyer
10:30 am – 12:45 pm	SHORT COURSE 2 Expanding the Survey Landscape: Cultural Aspects of Sampling, Nonresponse, and Measurement	Crystal Ballroom
12:45 pm – 2:00 pm	Lunch (on your own)	
2:00 pm – 2:05 pm	2014 PAPOR CONFERENCE OPENS – WELCOME Sarah Cho, 2014 PAPOR President	Crystal Ballroom
2:05 pm – 3:35 pm	PANEL 1 Methods for Hard to Reach Populations	Crystal Ballroom
3:35 pm – 4:00 pm	Mid-afternoon break Sponsored by	11 th Floor Foyer
4:00 pm – 5:30 pm	PANEL 2 Polling Methods and Impacts	Crystal Ballroom
5:30 pm – 6:15 pm	WELCOME RECEPTION	Crystal Lounge and 11 th Floor Foyer
6:15 pm – 8:45 pm	The Use of Social Media in Public Opinion Research Wine sponsored by Dinner sponsored by	Crystal Lounge
8:45 pm – 9:45 pm	AFTER-DINNER COCKTAILS	Flying Leatherneck Lounge, 12th Floor

DAY AT A GLANCE: FRIDAY, DECEMBER 12

8:00 am – noon	Conference Registration / Check In Sponsored by CVENT	11 th Floor Foyer
8:30 am – 10:00 am	PANEL 3 Methods for Improving Survey Response and Measurement	Crystal Ballroom
10:00 am – 10:15 am	AAPOR PRESENTATION Mollyann Brodie, AAPOR Vice President/President-Elect	Crystal Ballroom
10:15 am – 10:45 am	POSTER SESSION AND BREAK Sponsored by Abt SRBI	Crystal Lounge
10:45 am – 12:15 pm	PANEL 4 Midterm Elections and the Forecast: Accuracy and Impact	Crystal Ballroom
12:30 pm – 2:00 pm	LUNCH AND CHAPTER MEETING Sponsored by SurveyMonkey	Crystal Lounge
2:00 pm – 3:15 pm	PANEL 5 Innovative Methods and Research	Crystal Ballroom
3:30 pm – 3:45 pm	NEW PRESIDENT'S ADDRESS AND CONFERENCE CLOSING Sonja Petek, 2015 PAPOR President	Crystal Ballroom