

# The Gender Gap Among California Voters

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**PPIC**

PUBLIC POLICY  
INSTITUTE OF CALIFORNIA

# Gender Gap in California Voting

- Gender gap in voting subject of continued speculation
- Historic number of women ran for elected office in 2018
- Registered women voters in California maintain numeric edge over male counterparts (52% to 48%)

# Research Questions

- What is the extent of gender differences among Californians?
- What preferences and perceptions of California's registered voters reveal the gender gap?

# Data and Methods

- PPIC Statewide Surveys: 2002-2018
  - 1,700 California adults; >1,300 registered voters
  - RDD on landline and cell phones
- Logit regression models for predictors of gender differences towards the 2018 election, policy preferences, and attitudinal questions

# Gender Profiles

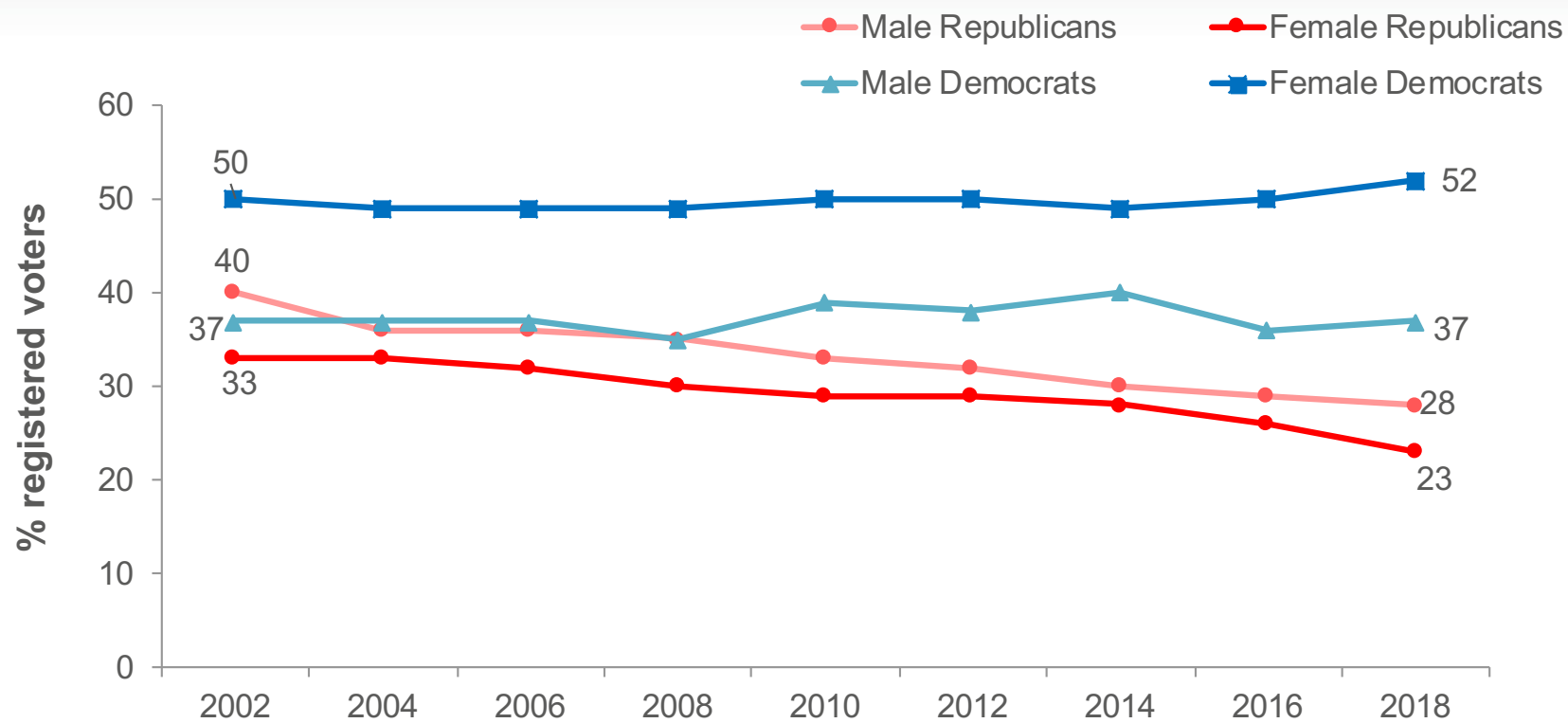
		Female Registered Voters	Male Registered Voters	Gender Gap
<b>Party registration</b>	Democratic	52%	37%	+13
	Republican	23	28	5
	Independent	22	29	7
	Other	3	7	4
<b>Major party leanings among independents</b>	Democratic Party	60	30	30
	Republican Party	30	41	11
	Neither/Don't know	10	9	1
<b>Political ideology</b>	Liberal	41	33	8
	Moderate	28	31	3
	Conservative	31	37	6

# Gender Profiles

		Female Registered Voters	Male Registered Voters	Gender Gap
<b>Race/Ethnicity</b>	African American	8%	7%	+1
	Asian American	13	15	2
	Latino	25	22	3
	White	54	55	1
	Other/Multiracial	1	1	-
<b>Education</b>	High school only	23	30	7
	Some college	41	26	15
	College graduate	36	34	2
<b>Income</b>	Under \$40,000	38	30	8
	\$40,000 to under \$80,000	24	27	3
	\$80,000 or more	38	43	5
<b>Age</b>	18 to 34	26	30	4
	35 to 54	32	33	1
	55 and older	42	37	5

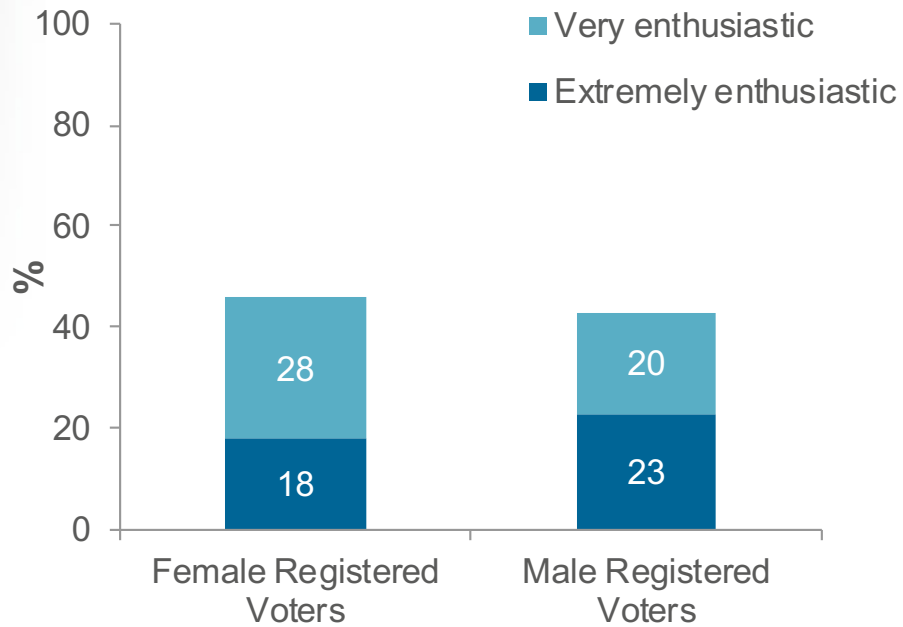


# Party Registration in Election Years

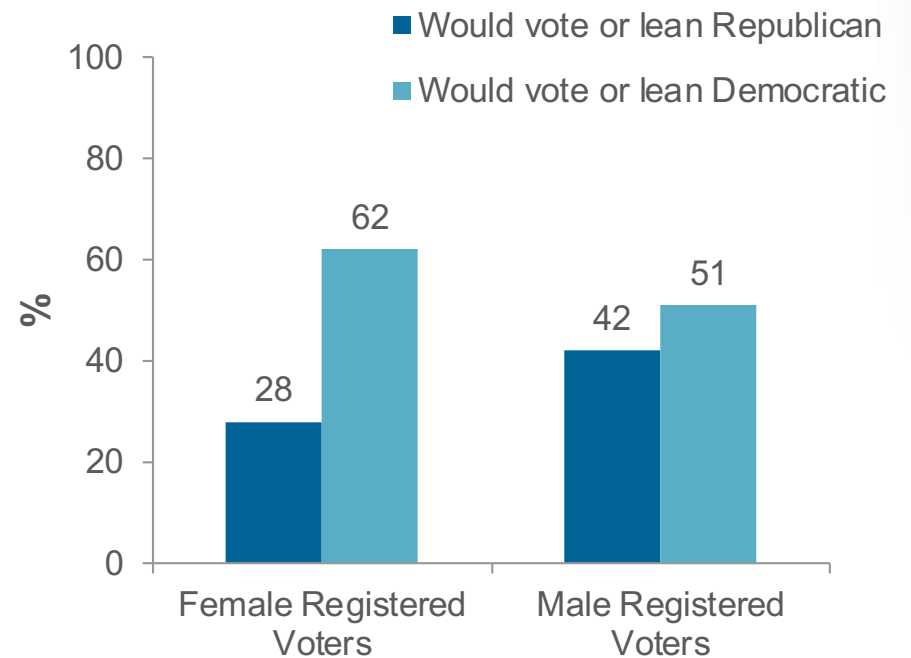


# 2018 Congressional Races

### Enthusiasm about voting



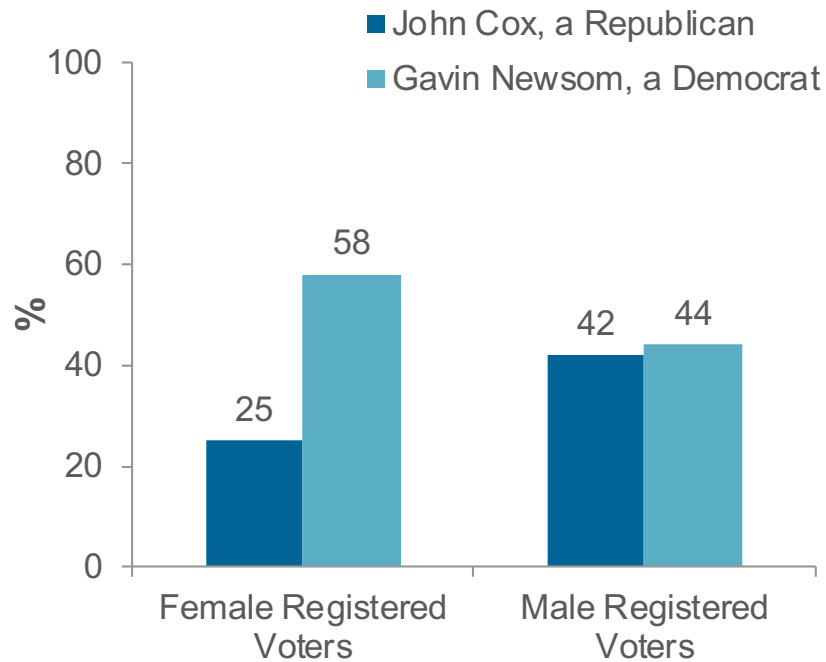
### Generic Ballot



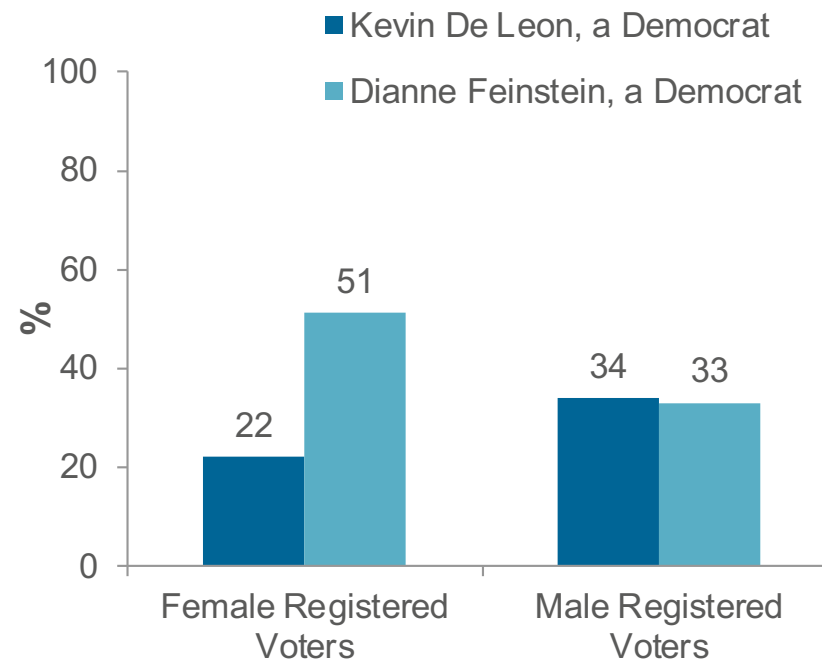


# 2018 Gubernatorial and US Senate Races

## Gubernatorial Race

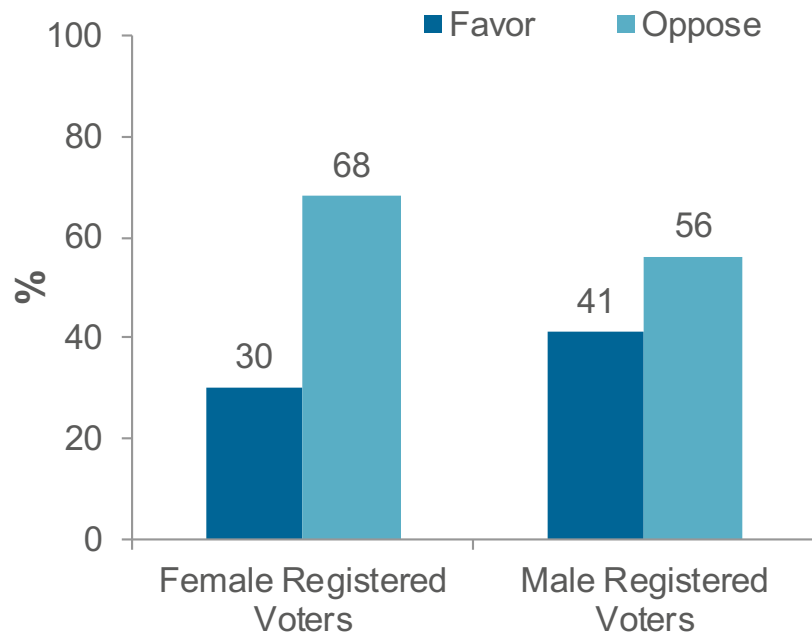


## US Senate Race

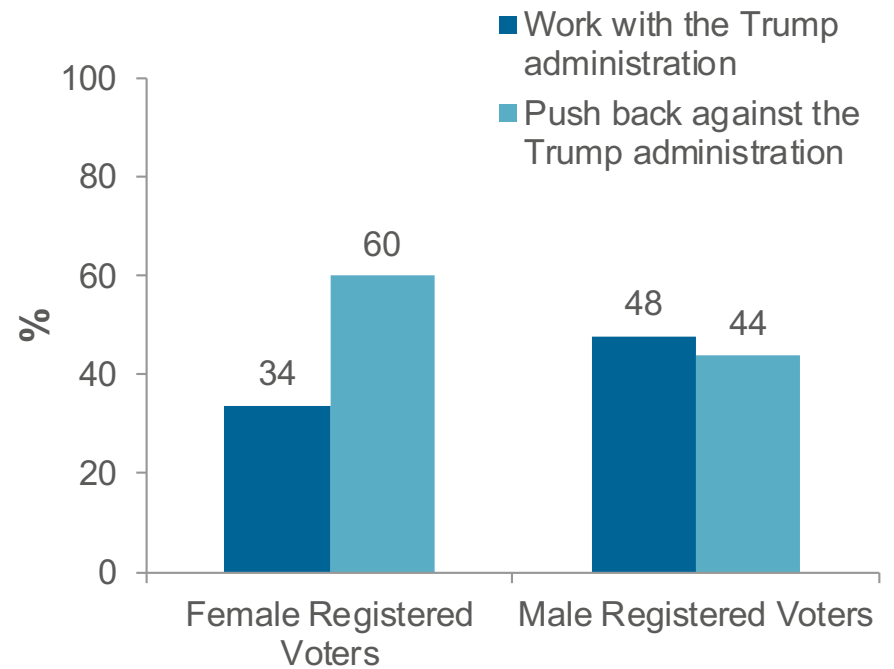


# President Trump

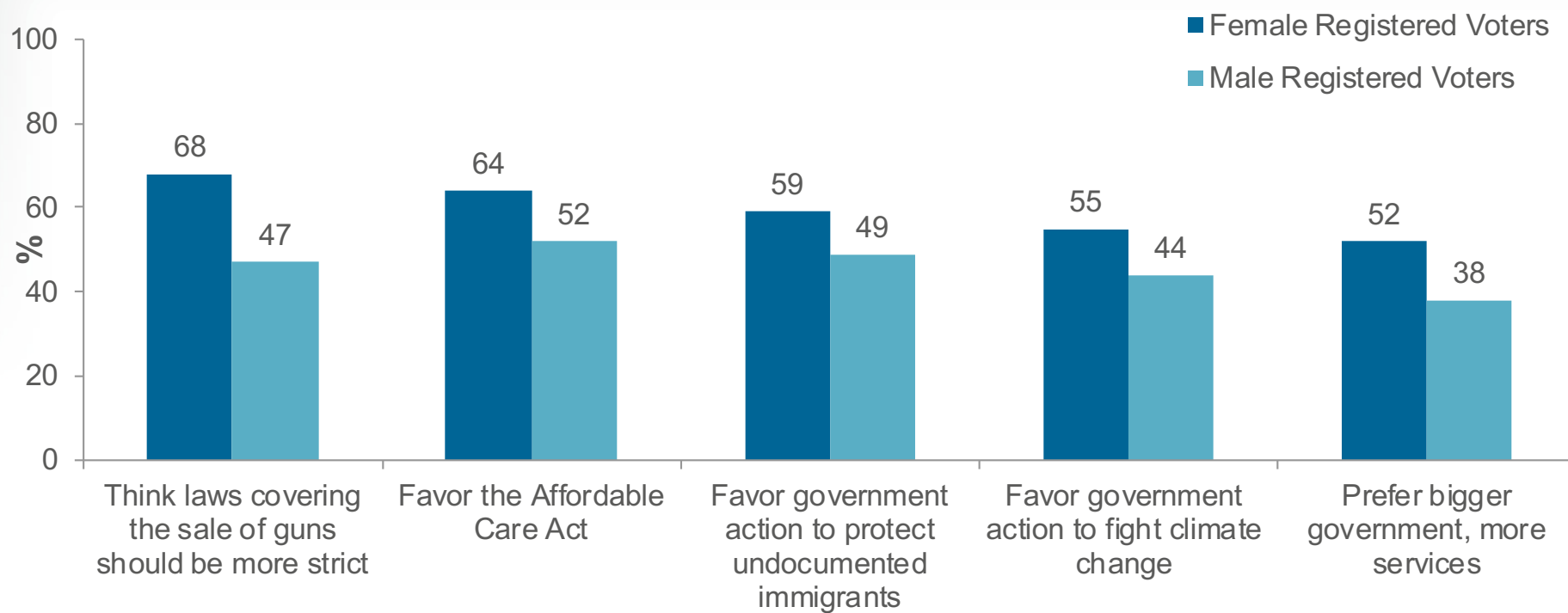
### Approval Rating



### Congressional Candidates and Trump



# Gender Differences on Key Policy Issues



## Results of Logistic Regressions

	Would vote or lean Democrat	
<i>Registered Voters</i>	Men	Women
Age (45+ years old)	1.79	1.48
African American	1.55	11.41*
Latino	1.75	1.96
Ideology (Conservative)	0.113*	0.171*
Approve of President Trump	0.031***	0.011***
Favor the Affordable Care Act	7.78***	13.85***
Favor state action to protect immigrants	5.54***	2.53

## Results of Logistic Regressions

<i>Registered Voters</i>	Approval of President Trump	
	Men	Women
Age (45+ years old)	1.24	1.38
Some college education	1.31	1.79*
Income (\$80,000 or more)	1.53	0.985
Latino	0.531***	0.411**
Parent	1.16	0.601*
Political Ideology (Conservative)	14.5***	15.5***

## Results of Logistic Regression

<i>Registered Voters</i>	Favor protecting immigrants		Think gun laws should be stricter		Favor the ACA	
	Men	Women	Men	Women	Men	Women
Age (45+ years old)	0.685**	0.757	1.72**	2.05*	1.01	0.761
College graduate	0.776	1.153	2.02***	0.686	1.83***	1.19
Income (\$40,000 to under \$79,000)	0.882	1.09	0.729	0.706	0.732	0.767
African American	0.709	0.993	1.73	1.42	2.10**	1.45
Latino	1.88***	1.95***	1.27	0.716	1.31	0.709
Political Ideology (Conservative)	0.213***	0.203***	0.349***	0.402*	0.341***	0.323***
Approve of President Trump	0.075***	0.074***	0.116***	0.103***	0.155***	0.146***

## Conclusions

- Female voters differ from males in many ways
  - Party registration, ideology
- Gender gap in party identification grew since 2016
- Female voters tend to align with more liberal policies and attitudes

## Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.