

Red & Blue

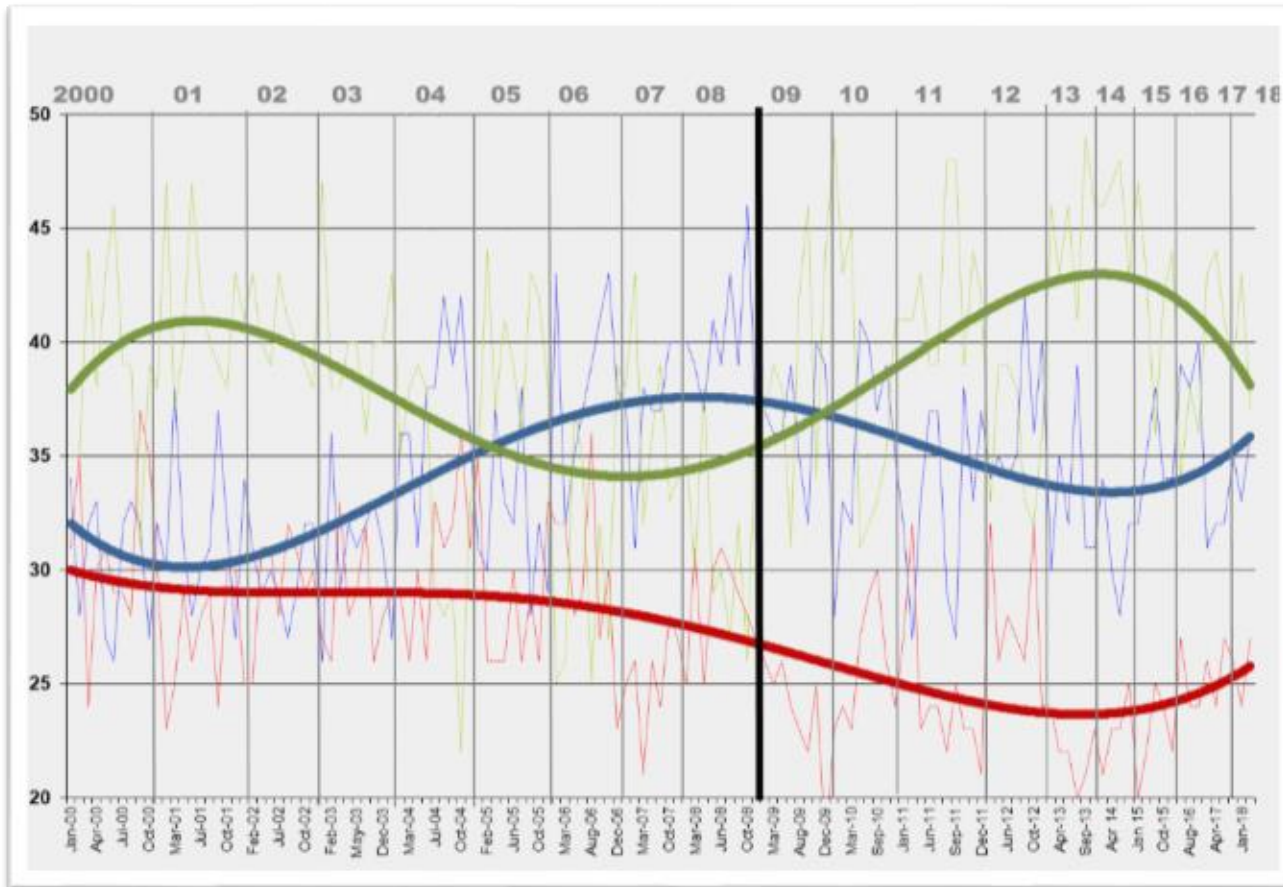
In the Evergreen State

PAPOR

December 2018

H. Stuart Elway

PARTY ID IN WASHINGTON

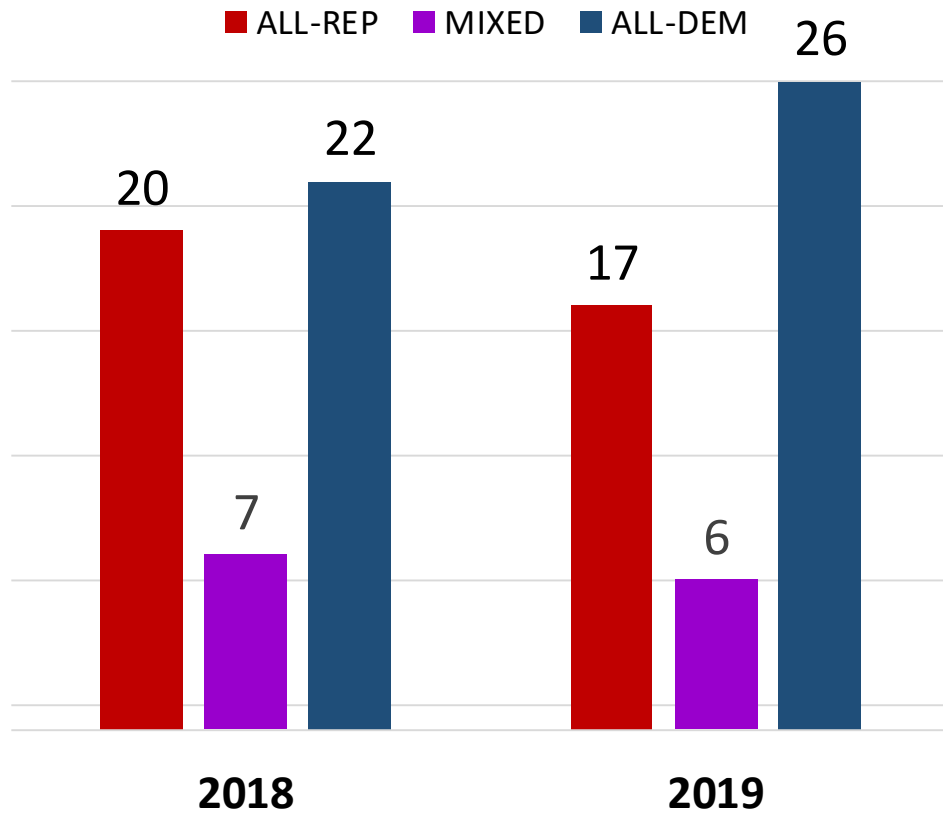


- **GOP/Dems at parity in 2000**
- **Dem ID Took off in 2002**
- **GOP started slide in 2006**
- **Bottomed out in 2013**
- **Uptick in partisanship 2018**

- **OCT 2018:**
37% Dem
32% Indep
28% Rep

2018 ELECTIONS

LEGISLATIVE DISTRICTS

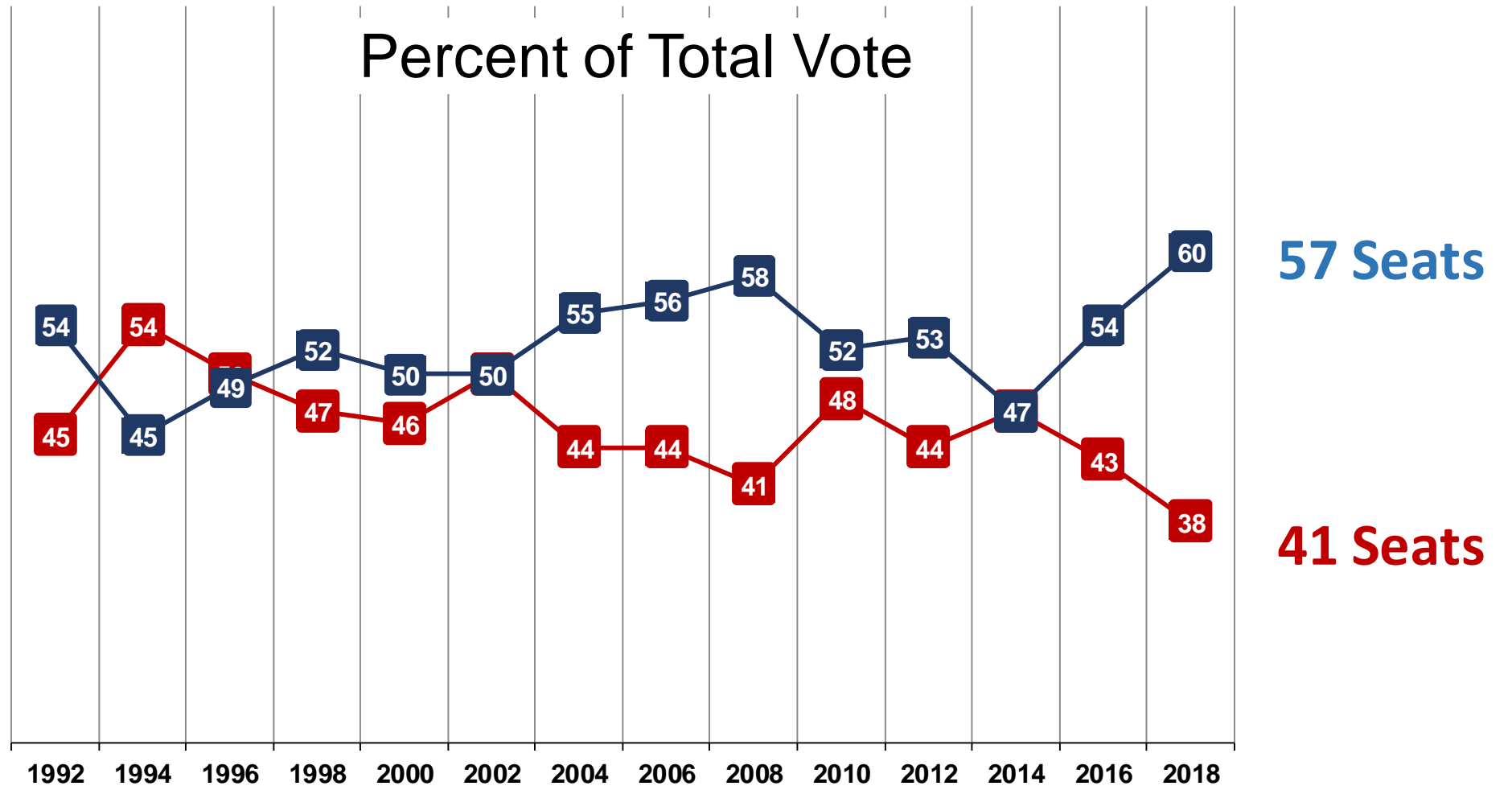


- **Purple Dists:**
2 unchanged;
1 more Blue;
4 turned Blue
- **RED Dists:** 3 turned Purple
- **No movement toward Red**

- **No Republican Legislators in King County**
- **No Democrats in Eastern WA outside of Spokane and close suburb (total = 4)**

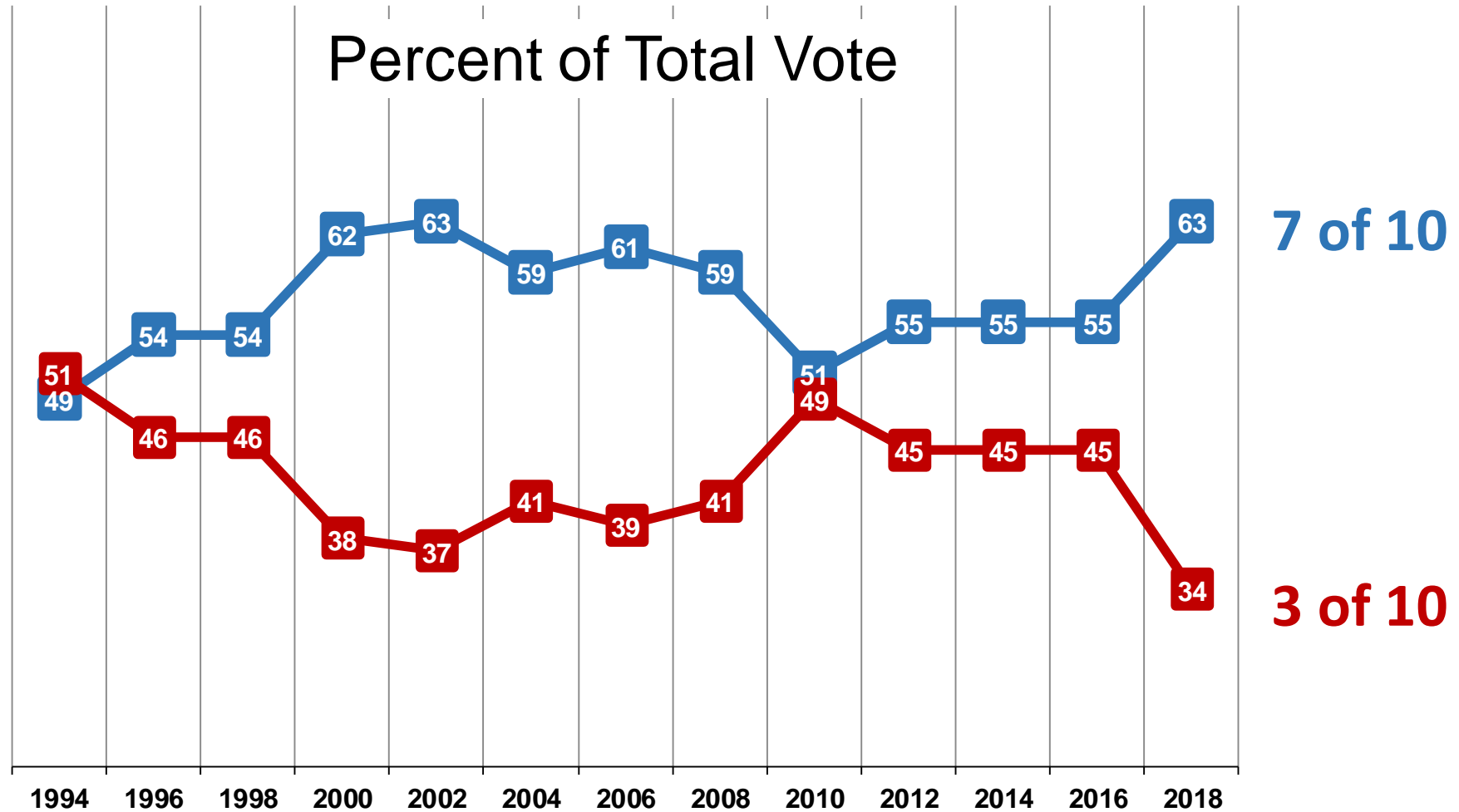


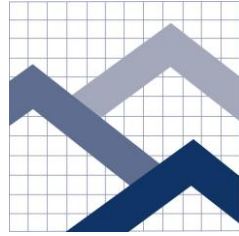
TOTAL VOTE FOR STATE HOUSE





TOTAL VOTE FOR CONGRESS





PARTISAN DIVIDES

PARTISAN ATTITUDES

Partisans Agree

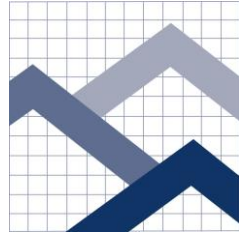
- **Government favors cities over rural**
- **Most electeds don't care about me**
- **Political correctness stifles speech**
- **Too much wealth at the top**

Partisans Disagree

- **Active foreign policy / Isolation**
- **The economy is unfair**
- **Taxes: mostly positive or negative**
- **Immigrants strengthen the US**

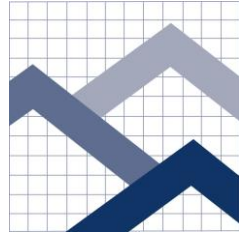
PARTISANS DEEPLY DIVIDED

- **Direction of the country**
- **Basis of US success**
- **Government efficiency/waste**
- **Government controls too much**
- **Gun control**
- **Government assistance**
- **Determinants of poverty**
- **Government guarantee safety net**
- **Aid Goes to Needy vs. Undeserving**
- **Racial discrimination**



CURTAINS

Cascade or Emerald



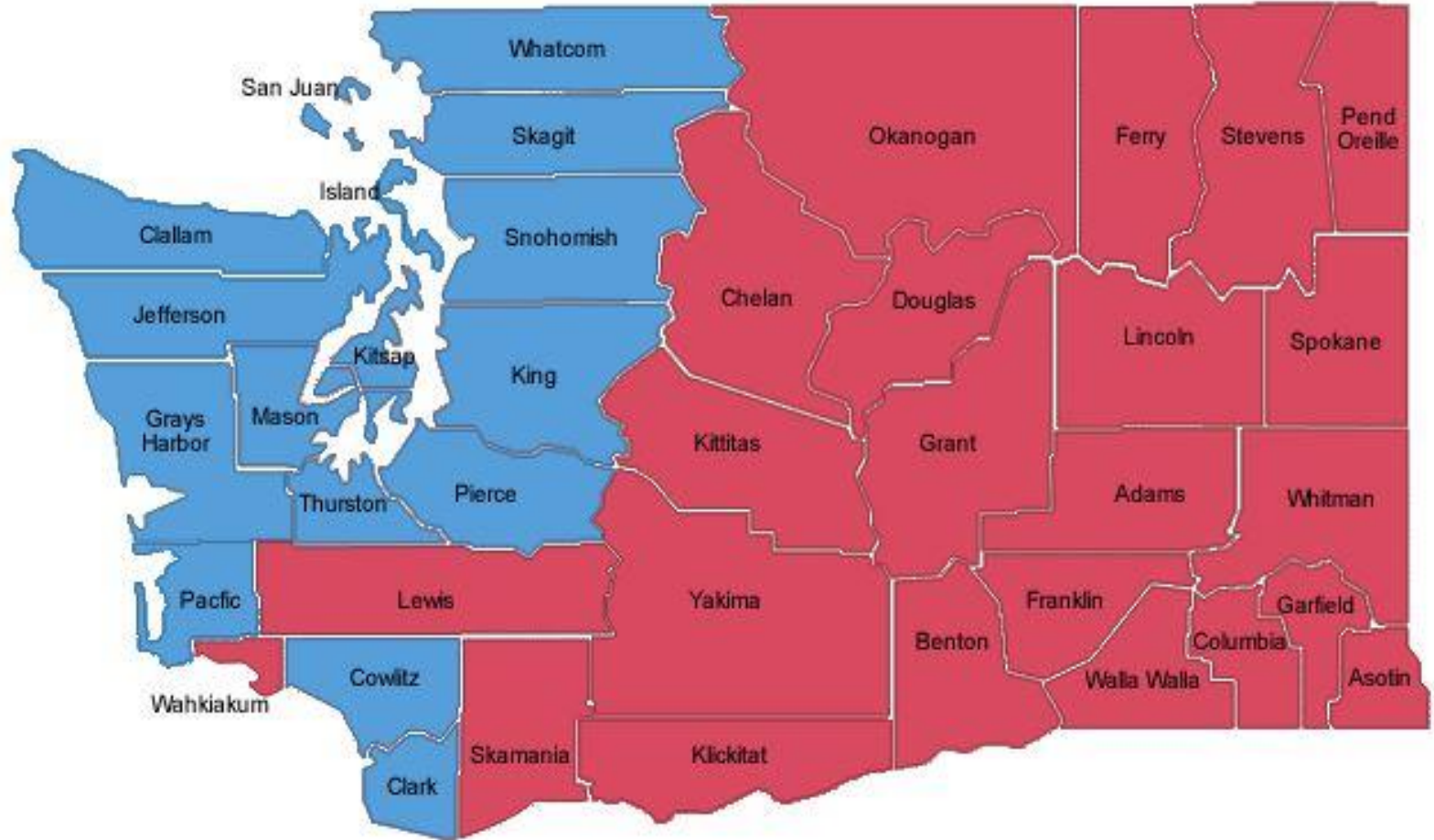
A NEW POLITICAL LANDSCAPE?

2012 PRESIDENTIAL VOTE BY COUNTY

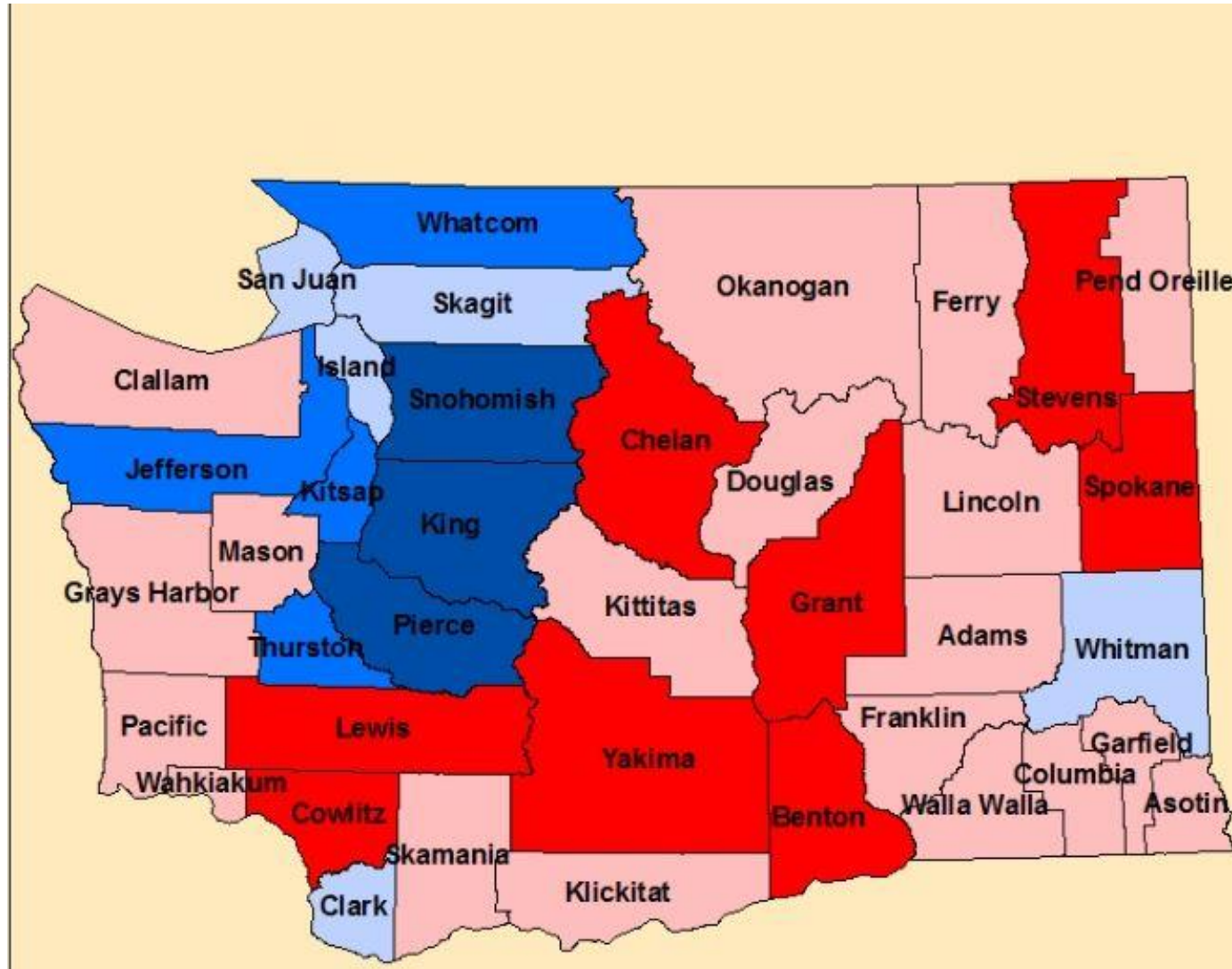
Total

Barack Obama 56.16%
/ Joe Biden
Democratic Party Nominees
1,755,396

Mitt Romney / 41.29%
Paul Ryan
Republican Party Nominees
1,290,670



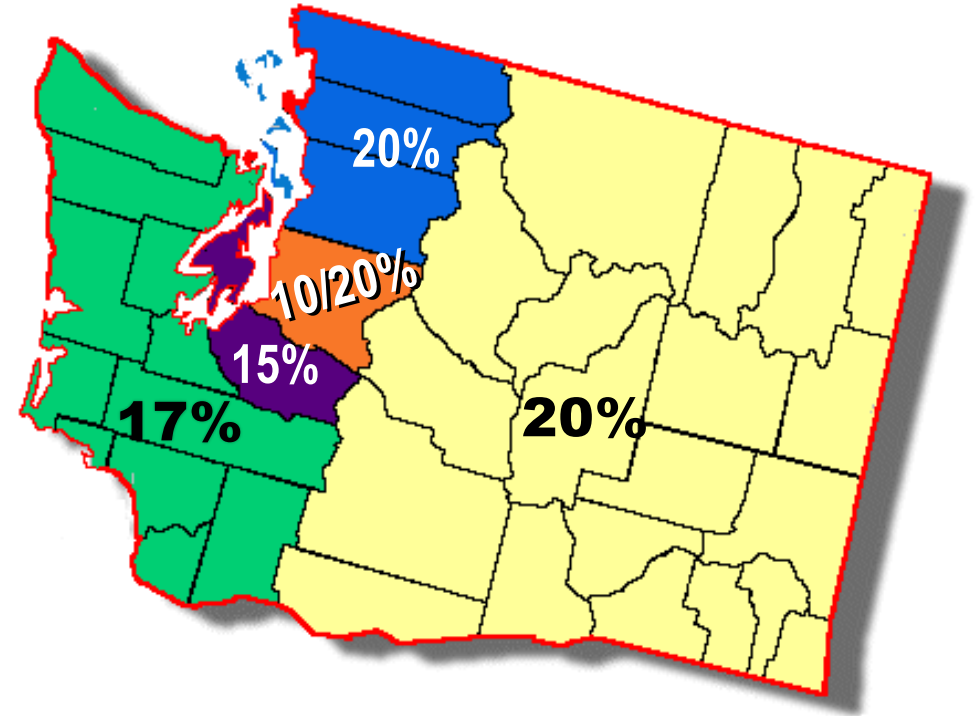
2016 PRESIDENTIAL VOTE BY COUNTY



Clinton: 54%
Trump: 38%

REGIONS IN AGREEMENT

- Country is headed in the wrong direction
- Elected officials don't care about people like me
- Political correctness stifles debate / speech
- The economy is unfair*
- There is too much wealth at the top
- Government policies favor cities over rural areas
- Immigration strengthens the US
- Taxes are more good than bad – pay for things we need



GOVERNMENT POLICIES

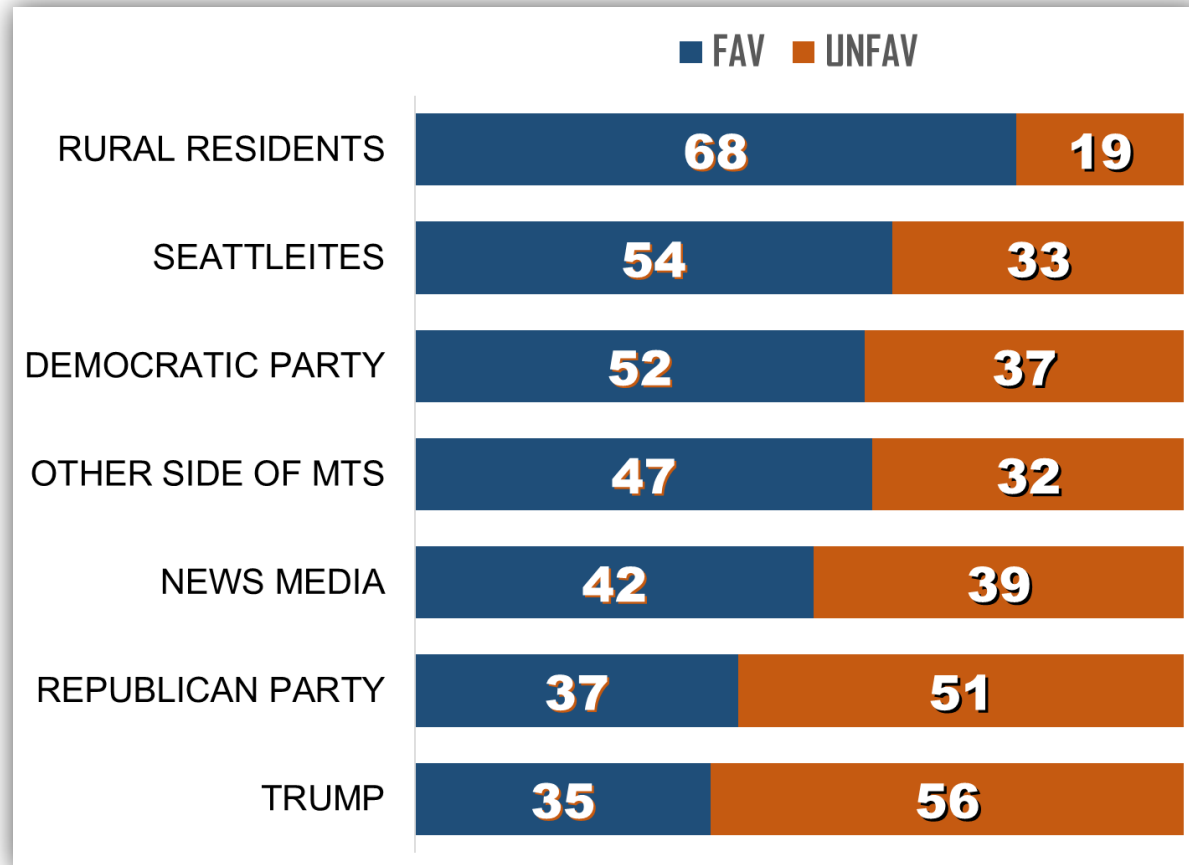
ATTITUDE	SEATTLE	KING CO	PIERCE	N. SOUND	COAST	EAST
Protect US industries (vs promote Free Trade)	TRADE	TRADE	PROTECT	TRADE	PROTECT	TRADE
Enviro regulations worth the cost	YES	YES	YES	YES	YES	NO
Gun law priority: Owner Rights (Reduce Violence)	NO	NO	YES	NO	NO	YES
US success: adherence to principles /Adaptability	ADAPT	ADAPT	SPLIT	ADAPT	SPLIT	PRIN.

ROLE OF GOVT / PERSONAL RESPONSIBILITY

ATTITUDE	SEATTLE	KINGCO	P-K	N. SND	COAST	EAST
Govt controls too much of our daily lives	DISAG	AGREE	AGREE	AGREE	AGREE	AGREE
Public Assist. is too easy to get	DISAG	AGREE	AGREE	DISAG	AGREE	AGREE
More irresponsible people get assistance	DISAG	DISAG	SPLIT	AGREE	SPLIT	AGREE
Govt always wasteful	DISAG	DISAG	AGREE	DISAG	AGREE	AGREE
Govt should not guarantee food, shelter	DISAG	DISAG	AGREE	DISAG	AGREE	AGREE
Self, not discrimination holds back minorities	DISAG	DISAG	DISAG	DISAG	AGREE	AGREE
Blame for Poverty	CIRCUM	CIRCUM	CIRCUM	CIRCUM	CIRCUM	SPLIT

R-E-S-P-E-C-T FIND OUT WHAT IT MEANS TO ME

PEOPLE LIKE ME ARE VIEWED FAVORABLY BY:



Most WA voters think they are viewed favorably by:

- Rural residents
- Seattleites
- The Democratic Party

Most think they are viewed unfavorably by:

- The Republican Party
- Donald Trump

NET FAVORABILITY BY TYPE OF COMMUNITY

	BIG CITY	SMALL CITY	SUB-URB	TOWN	RURAL
TRUMP	-41	-4	-53	-7	+11
SEATTLE	+51	+10	+34	+6	-13
OVER MTNS	0	+34	+21	+26	-2
RURAL	+27	+57	+44	+62	+62
REPUBLICANS	-32	-5	-38	+15	-3
DEMOCRATS	+32	+3	+34	+3	-4
MEDIA	+19	-12	+19	+2	-22

- Everywhere but Rural, most think Trump has unfavorable view of them
- Rural think they are seen favorably by only Trump and their rural neighbors
- Everywhere but small towns, most think GOP has unfavorable view of them
 - More so in suburbs than in big cities

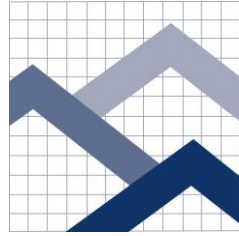
PARTISAN RESENTMENT LANDSCAPE

Republican Party Views Me Favorably

- Eastern Washington (+28)
- Small towns (+15)
- Legislative Districts Trump won (+11)

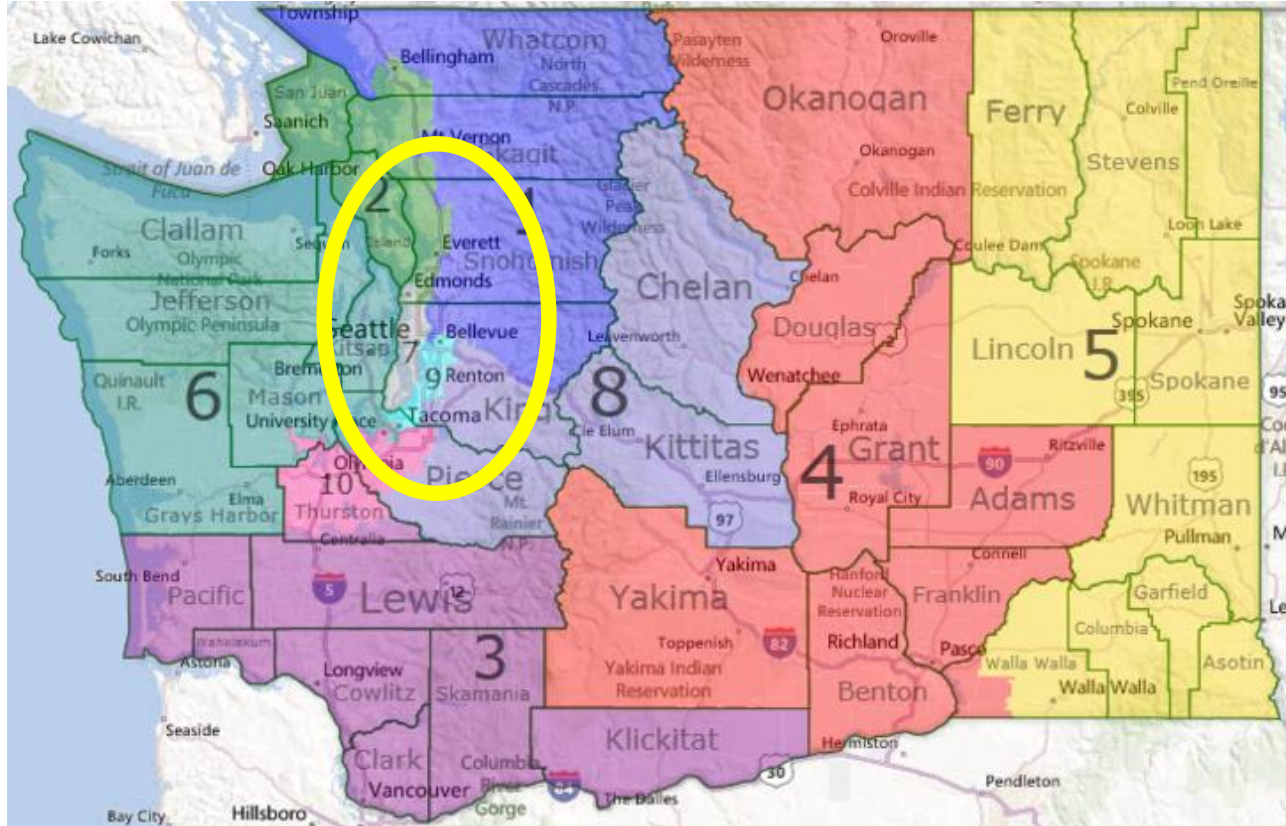
Democratic Party Views Me Favorably

- Seattle (+47)
- Suburbs (+34)
- Big Cities (+32)
- King County (+32)
- Legislative Districts Clinton won (+29)
- Coast (+20)
- North Sound (+18)
- Pierce/Kitsap (+6)
- Small Towns (+4)
- Small Cities (+3)



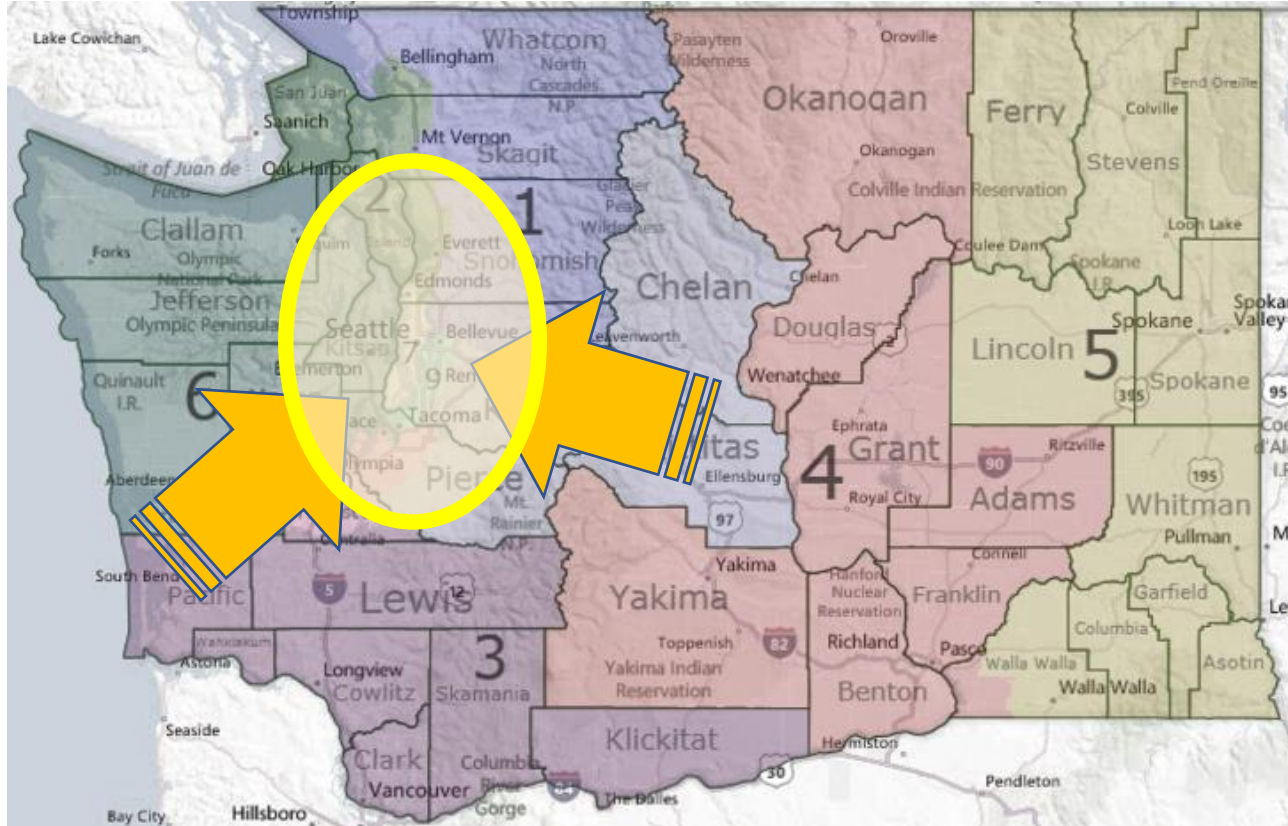
WHAT LIES AHEAD?

DENSITY IS DESTINY

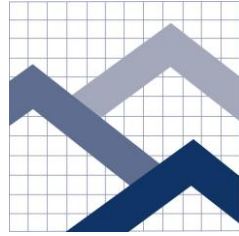


- **+700,000 people 2010 – 2020**
- **2/3 in King, Pierce Snohomish (most of rest: Thurston & Clark)**
- **Current districts good for 2-3 more sessions**
- **More Legislative seats in Puget Sound**
- **Congressional districts migrate west**

DENSITY IS DESTINY



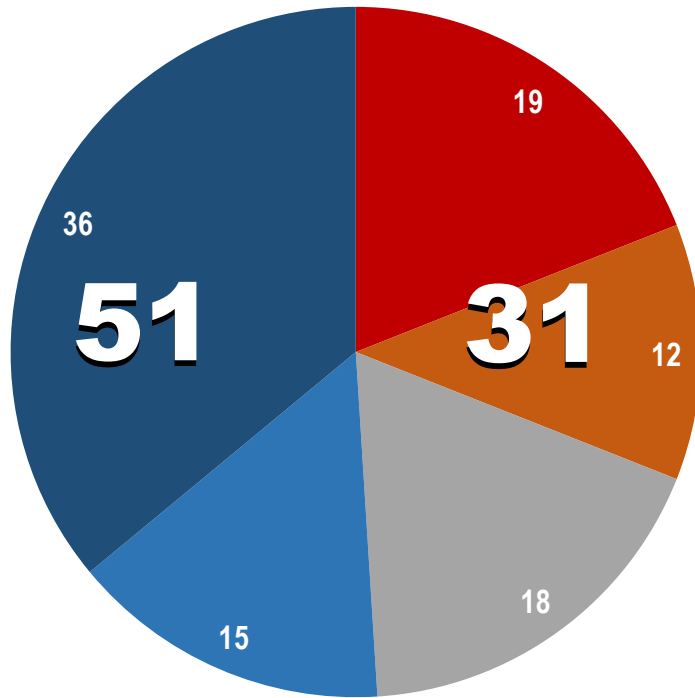
- Increasing population balance favoring Cities, Suburbs
- “Urban” attitudes migrating out into the suburbs with the population
- Every King Co. seat held by Democrats
- Republicans running against cities



POLL STORIES

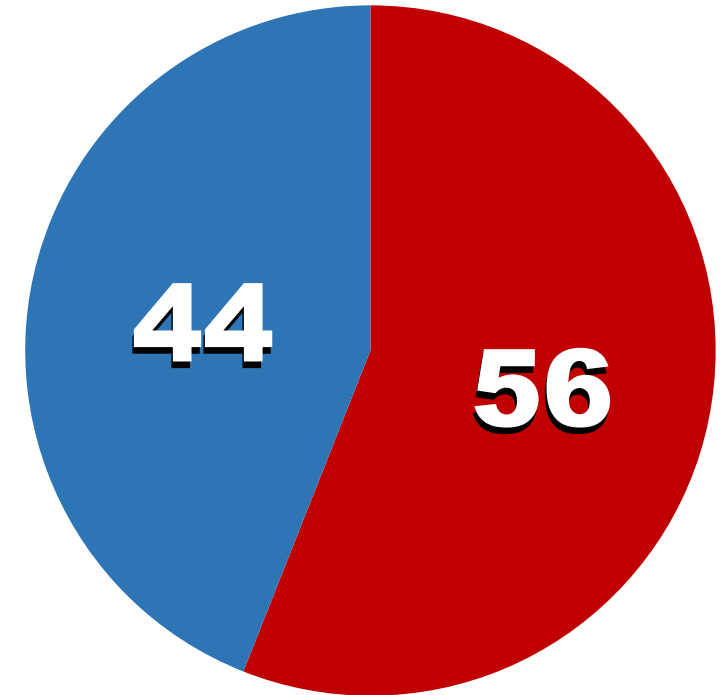
I-1634: GROCERY TAX BAN

October 8 Survey
NO YES



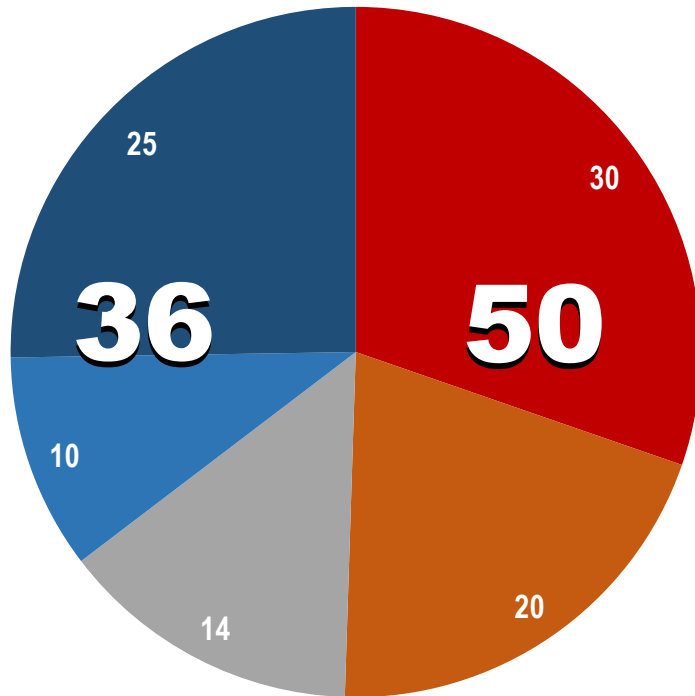
\$33,000
\$7,800,000

Final Vote
NO YES



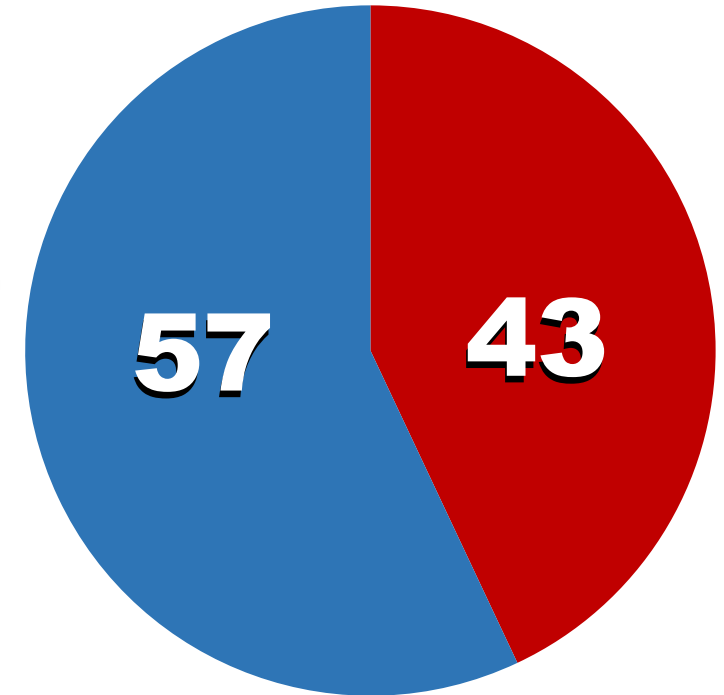
I-1631: CARBON TAX

October 8 Survey
NO YES



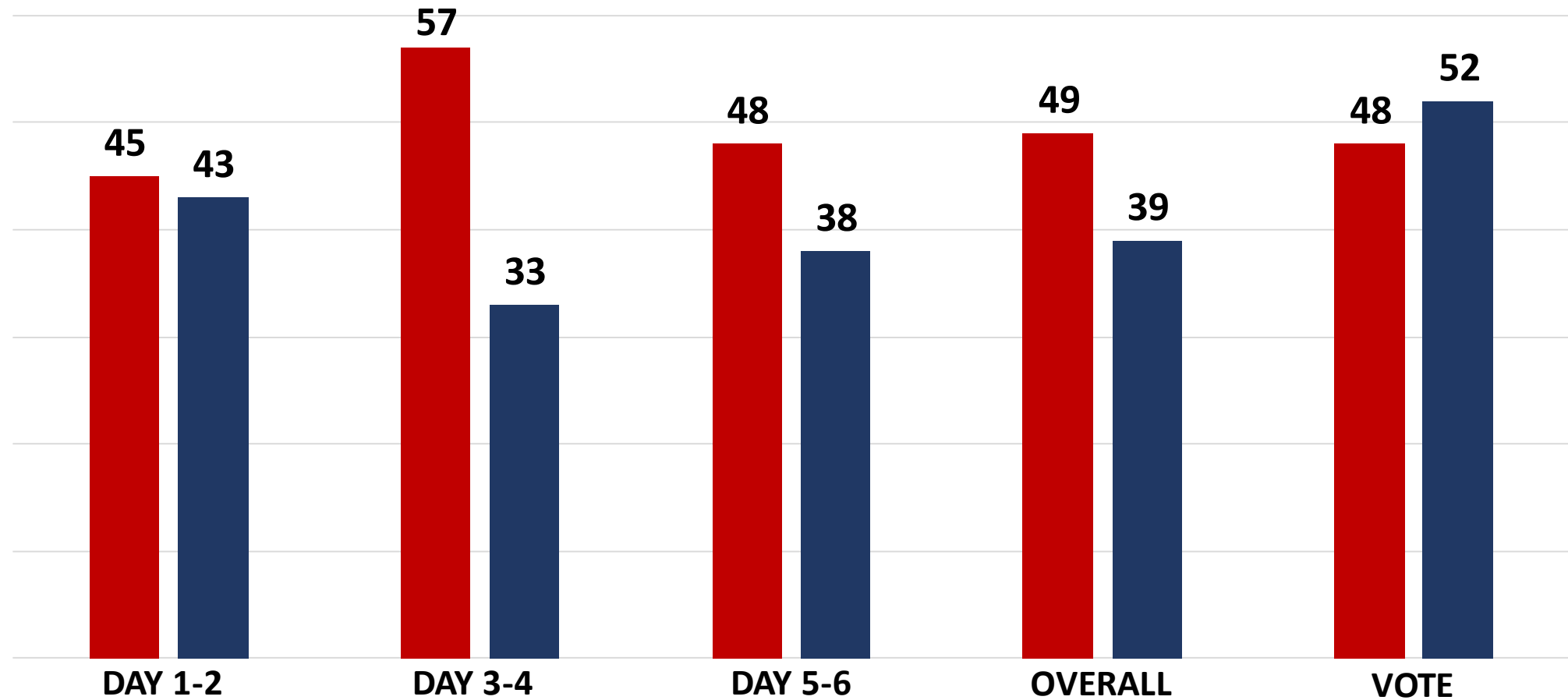
\$3,600,000
\$17,000,000

Final Vote
NO YES

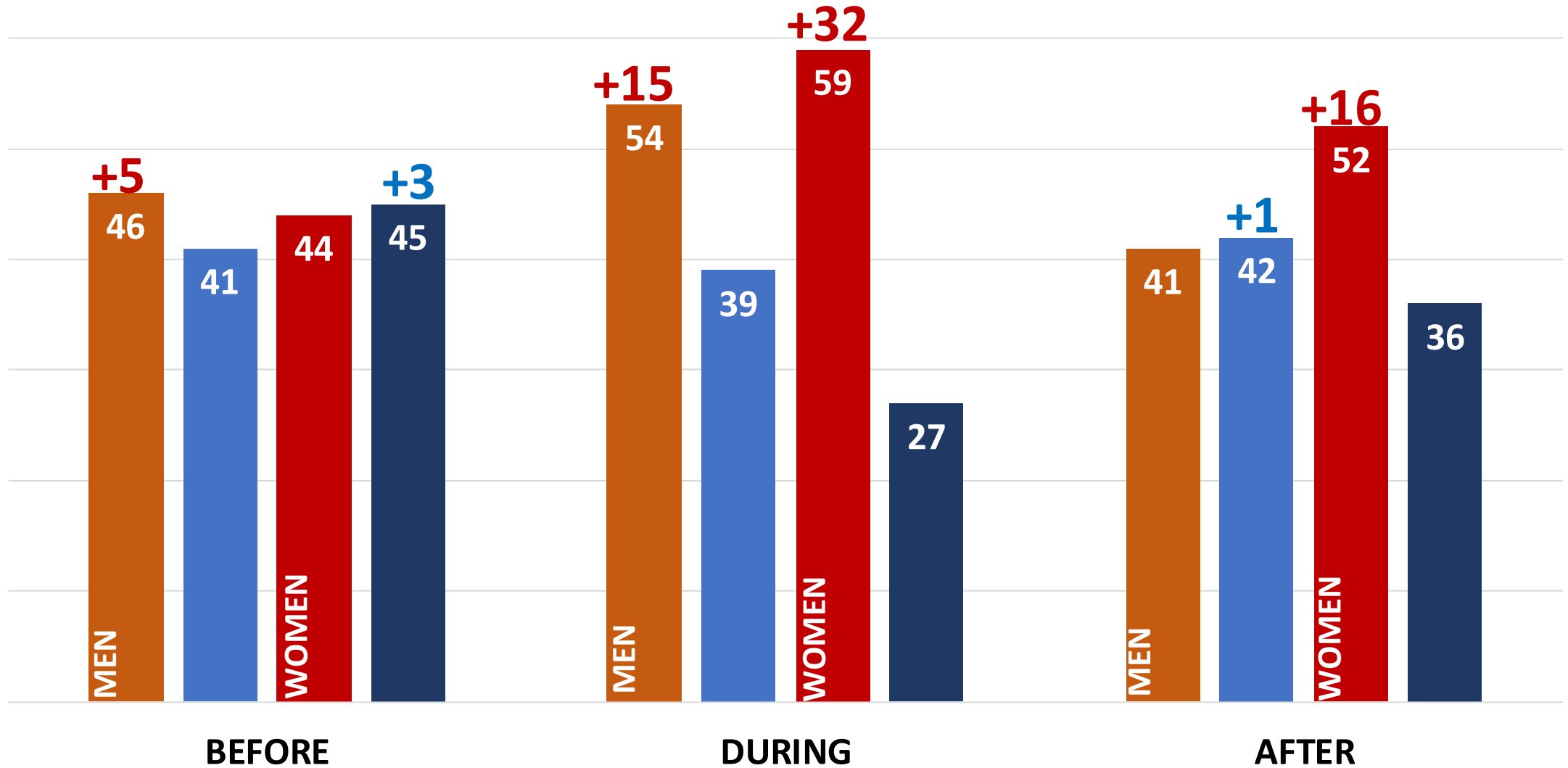


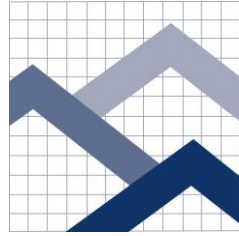


CONGRESSIONAL DISTRICT 8



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www.elwaypoll.com