PAPOR Chapter Sponsorship Prospectus – 2021

PAPOR is the premier professional organization for public opinion and survey researchers in the western United States. PAPOR depends upon the generous contributions from its corporate sponsors to provide members with educational programming and networking opportunities throughout the calendar year. Annual support from our sponsors allows us to offer engaging learning opportunities, while providing sponsors an opportunity to increase their visibility to public opinion and survey researchers in the western United States and beyond.

PAPOR offers several levels of corporate sponsorships to meet any organization’s budget. Select one of the sponsorship levels below, or contact sponsorship@PAPOR.org to discuss customized options.

**Corporate Friend of PAPOR - $250**
- Company name listed on PAPOR website with link to company website
- Logo displayed in all PAPOR event promotion materials and event signage for the calendar year

**Contributing Sponsor - $500**
*All the benefits of Corporate Friend of PAPOR plus:*
- Company and contact name in all PAPOR event promotion materials during the calendar year
- Advertisement in the PAPOR annual conference online brochure

**Fellow Sponsor - $750**
*All the benefits of Contributing Sponsor plus:*
- Company sponsorship recognition at the PAPOR annual conference during breaks
- National recognition of Company’s PAPOR sponsorship in virtual promotional materials at Chapter Mixer and Chapter Coffee Break during AAPOR Annual Conference
- One (1) complimentary event registration
Benefactor Sponsor- $1,000

All the benefits of Fellow Sponsor plus:
- Advertisement in the PAPOR annual conference brochure; both online and printed program (1/2 page)
- Company sponsorship recognition at the PAPOR annual conference for all meals
- Two (2) complimentary event registrations

Champion - PAPOR Annual Conference Sponsor - $2,500*

- Headline sponsorship for the PAPOR Annual Conference
- Banner display at the PAPOR Annual Conference recognizing as “headline” conference sponsor, which includes signage at all breaks and meals
- Company name listed on PAPOR website with link to company website
- Advertisement in the PAPOR annual conference brochure; both online and printed program (full page)
- National recognition of Company’s PAPOR sponsorship in virtual promotional materials at Chapter Mixer and Chapter Coffee Break during AAPOR Annual Conference
- Three (3) complimentary event registrations

*Will consider co-sponsors

PAPOR Annual Events

AAPOR Annual Conference (May 11-14, 2021)

- **Chapter Mixer** – The Chapter Mixer will be held virtually on May 11, 2021 at 2:00pm PT. The event will include networking opportunities, a raffle, and visibility for chapter sponsors. During the virtual event, PAPOR will share information about the chapter and its sponsors.
- **Chapter Coffee Break** – The Chapter Coffee Break will be held on May 12, 2021 at 9:30am PT.

PAPOR Mini Conference (TBA) – A one-day event summarizing key findings from the AAPOR Annual Conference.

Spring/Summer Short Course (TBA) – Focusing on relevant issues and hot topics in public opinion and survey research, the Spring/Summer Short Course delivers quality education to further the science of public opinion and survey research. The short course is typically held as a half-day event in Los Angeles and streamed via live webcast.
PAPOR Annual Conference (TBA) – The keynote event for PAPOR, this two-day conference with short courses, poster sessions, panel sessions, and presentations is held annually in December in San Francisco. The conference showcases current public opinion research and methodology, and provides opportunities for professional growth and networking. Known for its Western states roundup, this event is highly anticipated each year.

Additional Networking/Other Events – across the PAPOR region (TBA).