

President's Letter



Hello PAPOR members,

As we move forward in these uncertain times, we want to ensure we are still engaging our members. We have seen shifts in conferences moving to a virtual platform and

changes of focus in research topics. I do not think I have seen an election year where polling was not dominating the media. I am hopeful that we will work through this and come out on the other end stronger and more focused on research topics that engage the population.

AAPOR's virtual conference is happening soon so we are excited to see how this platform works. PAPOR is considering whether to have a face-to-face or virtual conference in December. We do not want to make the decision too soon but also want to ensure we give ourselves the time needed to plan a virtual conference. We are working with the Marine's Memorial with what options are available to us. We will keep you posted.

As for our other events, the LA Short Course and the Mini Conference are still in the planning stages. We will send out updates and invites as these events are finalized. The student paper competition will go on but we are looking into alternatives to the travel award for the winner if we have a virtual conference.

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The AAPOR chapters are having a virtual [All-Chapter Mixer](#) on Wednesday, June 10th at 4pm PST. This is a free event outside of the AAPOR conference. We hope you plan to register for the event. We are also brainstorming ideas to engage our members virtually.

Since PAPOR covers so many states, we would like to continue to encourage our members to plan casual happy hour events virtually in your areas. If you would like to set one up, we would be happy to send out emails to our members. Please send the information to our membership chair at membership@papor.org.

Please everyone stay safe out there. We look forward to coming together as a group sometime soon.

Jessica Gollaher
2020 PAPOR President
president@papor.org

AAPOR Webinar: Behind the Curtain: Getting Involved With AAPOR's Regional Chapters



PAPOR councilmember Bob Davis was featured in the March 2020 AAPOR Webinar, “Behind the Curtain: Getting Involved with AAPOR’s Regional Chapters.” During his presentation, Bob shared his experiences serving in various roles over the years on the PAPOR Council, including Membership Chair, Vice President/President-Elect, President, and the Councilor-at-large, Short Course Education. Here Bob recaps his presentation:

Last month I was asked to participate in an AAPOR webinar titled “Behind the Curtain: Getting Involved with AAPOR's Regional Chapters” in which representatives from seven local AAPOR chapters shared about how to get involved with their chapter. The “HOW” portion of the discussion was fairly consistent across the country. Simply reach out to any member of the executive council and express interest. Each chapter has events they could use help with, including short courses, webinars, conferences, and local happy hours. You really didn’t need to be in that chapter’s geographic region to help out. If you would like to listen to the webinar it is available on the AAPOR website at <https://www.aapor.org/Education-Resources/Online-Education/Webinars.aspx>.

As I was getting ready for the presentation I reflected on my crazy decision 11 years ago to join the PAPOR council. Why was it crazy? I didn’t have time to ‘volunteer’! It was December 2008 and my family had grown to 5 people a few months earlier with the early delivery of my twins Jared and Riley. I was exhausted trying to run a company, do my part raising three young kids, be a good husband, and try to stay awake. When my friend and councilmember Liz Hamel suggested that I should consider joining the council my first thought was **“Yeah right! You can explain that to my sleep deprived wife!”** I then thought about the great people that make up PAPOR and figured I could help out for a year. Believing that you regret the things you don’t do more than the things you do I said **“Sure!”**

Having served as membership chair, president, and now councilor-at-large on PAPOR’s executive council, I can say with all honesty that it was one of the best professional development decisions of my life. I have made so many friends through PAPOR and have grown personally from serving on the board with so many talented professional researchers. I am proud of how I’ve impacted PAPOR and appreciate all that PAPOR has given me.

All of the other panelists had similar “I was really busy but I did it anyway and it changed my life” stories. Life is one of those things that you get out what you put into it. Take the leap and reach out to PAPOR president Jessica Gollaher at president@papor.org to start your PAPOR leadership journey.

2020 AAPOR Conference Updates

AAPOR Virtual Conference, June 11-12, 2020

Note: All times are in Pacific Time. Please visit the [AAPOR website](#) for more information.

Thursday, June 11, 2020

7:00 AM - 7:03 AM: Conference Kick-off

7:03 AM - 7:55 AM: All-Attendee Plenary: Public Opinion and COVID-19

8:00 AM - 9:30 AM: Concurrent Sessions A

9:30 AM - 10:15 AM: Gathering, Attendee Celebration and Awards

10:15 AM - 11:45 AM: Concurrent Session B

12:00 PM - 2:00 PM: All-AAPOR Poster Session and Competition, Concurrent Sessions C, 75th Anniversary Highlights, Virtual Exhibit Hall

Friday, June 12, 2020

7:00 AM - 7:30 AM: Presidential Address by 2019-2020 President Nora Cate Schaeffer

8:00 AM - 9:30 AM: Concurrent Sessions D

9:30 AM - 10:15 AM: Gathering, Poster Awards and 75th Anniversary Highlights, Virtual Exhibit Hall

10:15 AM - 11:45 AM: Concurrent Sessions E

12:00 PM - 2:00 PM: Annual Business Meeting, 76th Annual Conference, May 13-16, 2021, Los Angeles

Short courses, June 8-10, 2020

1. Essential Tools for Working in R for Public Opinion and Survey Researchers (Brady West)
2. Quick Lessons for Communicating and Visualizing Quantitative Information (Regina Nuzzo)
3. Cognitive Interviewing and Psychometrics for Improving Validity of Survey Questions (José Luis Padilla)
4. Employing text analytics for survey data (Joe Sutherland)
5. Text Messaging for Conducting Survey Interviews (Frederick Conrad, Andrew Hupp, and Michael Schober)

Polling On Coronavirus

Given the current events surrounding the coronavirus pandemic, members of the survey research community have responded by gathering polling data and compiling several new resources to reference. Here are some of those new resources:

- [The Roper Center for Public Opinion Research](#) has a new topic page dedicated to polling on coronavirus. They also include helpful tips on how to navigate iPoll when conducting searches for coronavirus-related polling.



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Supporting Public Opinion Data Related to COVID-19

- Langer Research Associates has established a new resource called the [Societal Experts Action Network \(SEAN\) COVID-19 Survey Archive](#), which houses several probability-based surveys about coronavirus and is updated weekly.

SEAN
Societal Experts Action Network

COVID-19
Survey
Archive

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Welcome to the Societal Experts Action Network (SEAN) COVID-19 Survey Archive

- Members of the AAPOR community have been updating a crowd-sourced [spreadsheet](#), which lists several recent polls that have been released surrounding the coronavirus pandemic.

Resources for Students and Early Career Members

♦ Resources for Job Hunting:

- [AAPOR Career Center](#)
- [AAPOR Newsletter](#)
- [LinkedIn](#)
- [Indeed.com](#)

[How to Become a Survey Researcher](#)

Resume Building:

- [AAPOR Resume Review](#)

AAPOR 2020-2021 Executive Council Election Results

Patricia Moy, Vice President/President Elect

Ginger Blazier, Associate Secretary-Treasurer

Marco Morales, Associate Communications Chair

Darby Steiger, Associate Conference Chair

Emilia Peytcheva, Associate Education Chair

Angelique Uglow, Associate Membership and Chapter Relations Chair

Ashley Kirzinger, Associate Standards Chair

Ricki Jarmon, Councilor-at-Large

♦ Professional Organizations:

- [AAPOR](#)
- [American Sociological Association](#)
- [American Psychological Association](#)
- [American Political Science Association](#)
- [American Marketing Association](#)
- [American Policy Center](#)
- [National Criminal Justice Association](#)
- [The American Society of Criminology](#)
- [American Economic Association](#)
- [American Business Association](#)
- [American Society of Journalists and Authors](#)
- [Society of Professional Journalists](#)
- [American Educational Research Association](#)
- [Linguistic Society of America](#)
- [American Planning Association](#)
- [National Association of Environmental Professionals](#)
- [American Statistical Association](#)
- [American Society for Public Administration](#)
- [International Social Science Council](#)

Check us out! [Twitter](#) [LinkedIn](#)

Call for 2020 PAPOR Sponsors

PAPOR offers several levels of corporate sponsorship, providing exposure to both AAPOR and PAPOR members throughout the calendar year.

Become a PAPOR Sponsor Today!

If you would like to support PAPOR by becoming a sponsor or would like to get more information, please contact Sponsorship Chair Mike Dennis at sponsorship@papor.org.

Thank you to our

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2020 Executive Council

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Kaiser Family Foundation
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Councilor-at-Large, Short Course - Bob Davis

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Councilor-at-Large, Student Rep. - Rico Neuman

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Councilor-at-large, Webmaster - Brian Wells

UCLA Center for Health Policy Research
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PAPOR Member Profile

PAPOR serves to support public opinion researchers in the western region of the US and Canada, including areas west of the Rocky Mountains as well as Alaska and Hawaii, but welcomes members from across the US and Canada. Although PAPOR is the local chapter of the American Association for Public Opinion Research (AAPOR), membership in AAPOR is not required to join PAPOR.

As of May 2020, PAPOR has 147 current members. 133 regular members, 8 students, and 6 Honorary Lifetime members.

- **Gender:**

Male 49%
Female 51%

- **Race/Ethnicity:**

Non-Hispanic White 88%
Other or Multi-Racial 12%

- **Industry:**

43% For-Profit / Private
19% Academic
16% Non-Profit
9% Government
6% Student
5% Consultant
2% Other/Retired/Not employed

- **Region:**

67% California; 10% Washington; 5% Oregon; 5% Utah; 2% Colorado; 2% Illinois with the remainder spread across Arizona, Hawaii, Kansas, Montana, Nevada, New York, North Carolina, Pennsylvania, Tennessee, Texas, and Washington D.C.