



Pacific Chapter of American Association
for Public Opinion Research

*Bringing together professionals in public opinion
and survey research in the western United States*

The PAPOR Trail

Summer Issue | July 2019

President's Letter



I hope everyone is enjoying their summer! I got the chance to see many of you at the annual AAPOR conference in Toronto in May. It was a fabulous conference and a really special opportunity to see and learn from folks from across the country. PAPOR members made a great showing, with many fascinating papers, presentations, and posters!

We are also very excited and proud that longtime PAPOR member Paul Lavrakas won the 2019 AAPOR Award for Exceptionally Distinguished Achievement. PAPOR conference presenter Patricia Moy also recently received the Warren J. Mitofsky Award for Excellence in Public Opinion Research from the Roper Center. Congratulations!!

For those who couldn't make it to Toronto for AAPOR — or just couldn't be everywhere all at once — PAPOR offered a Mini-Conference to summarize panels and recap sessions from the conference. Big thanks to Alyssa Dykman for organizing this fantastic event.

Coming up in August will be our Short Course in Los Angeles. We'll be sending out more information about the event and how to register soon! Reach out to our Short Course Chair Bob Davis (shortcourse@papor.org) with any questions.

Looking further ahead, we're beginning to ramp up planning for our Annual Conference in December in San Francisco! Stay tuned for more info soon. If you have any questions or suggestions as we're planning, please reach out to Laura Wronski (confchair@papor.org) or Erin Pinkus (confassoc@papor.org).

Enjoy the rest of your summer! I look forward to seeing you at one of our fantastic events!

Mira Rao
2019 PAPOR President
president@papor.org

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PAPOR President Mira Rao (left) and PAPOR Past-President Bianca DiJulio (right) at the 2019 AAPOR Conference in Toronto

Upcoming Events

Fall Sacramento Social:
October 18, 2019 at Easy on I from
4:30-7:00pm

SurveyFest:
January 25, 2020 at
Stanford University
This is a student event!

Renew your PAPOR Membership / Sponsorship today!



The first **Sacramento PAPOR social event for 2019** was held at Fox and Goose Public House on May 23rd.



The first **San Francisco PAPOR social event for 2019** was held at Marengo on the Alley on June 28th, following the **2019 PAPOR Mini Conference**.

We had great participation and appreciate everyone who came out! We also want to **give a big thank you to our sponsors** for their support!

2019 AAPOR Conference

- Over 75 PAPOR members presented or coauthored more than 90 papers presented at the conference.
- More than 400 conference attendees attended the PAPOR-organized off-site event to celebrate the conference being in our region this year. The event was a successful night of comradery, networking, photos in the photo booth, games, prizes, music, and karaoke.
- PAPOR members connected with new AAPOR members and other chapters at the New Member and All-Chapter Welcome Mixer, giving away chap sticks and raffling off a Canadian gift basket.



PAPOR at AAPOR 2019 (from left to right): Rick Dulaney, Mira Rao, Brian Wells, and Alyssa Dykman



PAPOR at AAPOR 2019 (from left to right): Unknown, Mira Rao, and Jennifer Franz



PAPOR at AAPOR 2019 (from left to right): Mira Rao, Bianca DiJulio, Liz Hamel, Mollyann Brodie, Sarah Cho, Katrina Sostek, and Edward Johnson

Student Spotlight



Harry Noone, Oregon State University

Harry grew up in Kilauea, Hawaii before moving to Ashland, Oregon during high school. As a second year graduate student at Oregon State University's School of Public Policy, he has completed coursework in policy analysis, public administration, economics, and quantitative methodology. He has numerous research interests, including international relations, US foreign policy, political attitudes in America, the policy process, and whistleblowers in government. Additionally, he has recently gained his first publication: "Two-Level Games and the Policy Process: Assessing Domestic-Foreign Policy Linkage Theory" was published in the World Affairs Journal in April 2019. He is exploring the possibility of pursuing a PhD in Political Science beginning in Fall 2020.

Harry's involvement with PAPOR first came as a contestant in their Student Paper Competition in Fall 2018. He placed second for his entry, "Measuring Attitudes Towards National Security Whistleblowers," a research paper he completed as an undergraduate at Southern Oregon University. The study used hypothetical scenarios based upon real cases in order to gauge public sentiment towards national security whistleblowers in comparison to whistleblowers in other more common areas of government. He presented the paper at PAPOR's annual conference in San Francisco last December and later became the student representative to PAPOR's managing council.

In addition to being a fan of baseball, he enjoys the outdoors and anything to do with the ocean. As an environmentalist he has spent several years of his working life as a conservationist and trail worker in the public lands of California, including with the California Conservation Corps' Backcountry Trail Crew in Yosemite National Park in 2016. These experiences have helped him appreciate public service, which he hopes to continue in his future professional life.

**Call for
papers!**

PAPOR encourages students to submit papers related to surveys, public opinion, or market research for the annual [2019 Student Paper Competition](#). Papers must have been authored by graduate or undergraduate students currently attending colleges and universities within PAPOR's region (California, Oregon, Washington, Hawaii, Alaska, Idaho, Montana, Nevada, Utah, Arizona, Colorado, New Mexico, or Wyoming).

There are **two winners** every year:

The **first place winner** receives \$250 cash, paid conference registration, up to \$250 in travel expenses to the PAPOR Annual Conference in San Francisco, CA, one year honorary membership to PAPOR, and recognition in the conference program.

The **second place winner** receives paid conference registration, one year honorary membership to PAPOR, and recognition in the conference program.

The submission window closes October 15th at midnight PST. To learn more about the student paper competition and its benefits, go to www.papor.org or email Danell Brewster, Student Competition Chair, at StudentPaper@papor.org.

2019 PAPOR Mini Conference



PAPOR held its annual Mini Conference on June 28th. This mini conference was held both as a webinar and in-person at the Public Policy Institute of California (PPIC) in San Francisco. This event allows PAPOR members that are unable to attend the annual AAPOR conference to catch up on some of the sessions offered. This year we had eight speakers present

summaries of various panels and sessions that were presented at the 2019 annual AAPOR Conference in Toronto, Canada.

Brian Wells, from UCLA Center for Health Policy Research, started the day with a presentation on *Sampling and Respondent Selection*. He discussed research that examined within-household selection methods, social media recruitment, and the role of supplemental vendor data, along with research assessing various respondent selection methods.

Dean Bonner, from PPIC, followed and presented *Attrition and Conditioning in Survey Panels*. He discussed research on conditioning effects in online panels including Pew Research Center's American Trends Panel and Ipsos' KnowledgePanel. This research discussed that panels are able to provide high quality data, even with some panelists' higher levels of survey experience.

Then Rachel Ward, from PPIC presented *Advances in Mixed Mode Research*. She discussed research comparing response rates from web-only and mixed mode design surveys, the viability of a web-push design, and impacts on refusal conversion.

After lunch, Lunna Lopes, from Kaiser Family Foundation (KFF), presented *The Politics and the Personal of Health Care*. She discussed KFF's research at AAPOR, including tactics for surveying Puerto Rico residents after Hurricane Maria, the relationship between age and loneliness, and state-level estimates of Affordable Care Act favorability. In addition, she discussed the role of health care in the 2018 midterm elections and how it may affect the 2020 election.

Mariah Evans, from University of Nevada Reno, remotely presented *Equality, Wellbeing, and Economic Growth*. She discussed research that measured attitudes toward income



inequality, preferences for free market versus welfare state development, and opportunities for social mobility.

Paul Johnson, from Dynata, remotely presented *Machine Learning for Survey Researchers*. This research emphasized different types of machine learning models, insight into how they work, and their applications for the survey field.

Finally, Erin Pinkus and Gilad Amitai, from SurveyMonkey discussed *SurveyMonkey at AAPOR*. Erin discussed differences among millennials in critical issues of today such as activism, gender equality, and immigration. Gilad presented about adaptive head-to-head ranking methods that can decrease sample size and improve data quality.

If you would like to learn more about a particular presentation [click here](#).



Special thanks to PAPOR executive council member **Alyssa Dykman**, for organizing an awesome mini conference and the **Public Policy Institute of California** for hosting. We also want to give a huge thank you to our presenters and sponsors for their contributions.

2019
AAPOR
Conference
Cont.

Special Thanks
to Donna Fong
for all the
conference
photos!



PAPOR at AAPOR 2019 (from left to right):
Mariya Vizireanu and Alejandra Alarcon



PAPOR at AAPOR 2019 (from left to right): Rick
Dulaney, Mechelle Timmons, and Brian Wells

Roper Center Board Recognizes Patricia Moy, 2019 Warren J. Mitofsky Awardee

Dr. Moy, Christy Cressey Professor of Communication and Associate Vice Provost for Academic and Student Affairs at the University of Washington, is the recipient of the 2019 [Warren J. Mitofsky](#) Award for Excellence in Public Opinion Research. This award recognizes Moy's contributions to political communication and to our understanding of the communication processes that shape public opinion, citizenship, and political behavior, as well as her extensive leadership service to the public opinion profession.

[\(See the full announcement here.\)](#)

To learn more about the life and accomplishments of Patricia Moy:

<http://www.com.washington.edu/moy/>

Congratulations, Dr. Moy!



SAVE THE DATE

PAPOR
Pacific Chapter of American Association
for Public Opinion Research

Annual Conference

December 5-6, 2019

Marines' Memorial Club & Hotel
San Francisco, CA

www.papor.org

Resources for Students and Early Career Members

• Resources for Job Hunting-

- [AAPOR Career Center](#)
- [AAPOR Newsletter](#)
- [Albuquerque Career Fairs and Professional Events](#)
- [Billings Career Fairs and Professional Events](#)
- [Colorado Springs Career Fairs and Professional Events](#)
- [Denver Career Fairs and Professional Events](#)
- [Eugene Career Fairs and Professional Events](#)
- [Honolulu Career Fairs and Professional Events](#)
- [Indeed.com](#)
- [Kailua Career Fairs and Professional Events](#)
- [Las Vegas Career Fairs and Professional Events](#)
- [Los Angeles County Career Fairs](#)
- [Linked In](#)
- [Missoula Career Fairs and Professional Events](#)
- [Oakland/East Bay Career Fairs](#)
- [Phoenix Career Fairs and Professional Events](#)
- [Portland Career Fairs and Professional Events](#)
- [Provo Career Fairs and Professional Events](#)

- [Reno Career Fairs and Professional Events](#)
- [Sacramento Career Fairs and Professional Events](#)
- [Salem Career Fairs and Professional Events](#)
- [Salt Lake City Career Fairs and Professional Events](#)
- [San Francisco Career Fairs](#)
- [San Jose Career Fairs](#)
- [Santa Fe Career Fairs and Professional Events](#)
- [Seattle Career Fairs and Professional Events](#)
- [Spokane Career Fairs and Professional Events](#)
- [Tacoma Career Fairs and Professional Events](#)
- [Tucson Career Fairs and Professional Events](#)
- [United States' Job and Career Fairs Calendar](#)

• Lunch with a Side of Research: for Educational and Networking Purposes (Free Events)-

- [EdPlus at Arizona State University](#) (Arizona and California)
- [Equity in Education Coalition](#) (Seattle)
- [Fieldwork](#) (Various)
- [PPIC](#) (Sacramento and San Francisco)
- [Target X](#) (Los Angeles)
- [UC Center](#) (Downtown Sacramento)
- [UCI Applied Innovation and SBDC](#) (Orange County)

Check us out! [Twitter](#) [LinkedIn](#)

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Councilor-at-large, Webmaster - Brian Wells

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PAPOR Member Profile

PAPOR serves to support public opinion researchers in the western region of the US and Canada, including areas west of the Rocky Mountains as well as Alaska and Hawaii, but welcomes members from across the US and Canada. Although PAPOR is the local chapter of the American Association for Public Opinion Research (AAPOR), membership in AAPOR is not required to join PAPOR.

As of July 2019, PAPOR has 152 current members. 139 regular members, 8 Students, and 5 Honorary Lifetime members.

- **Gender:**

Male 54%
Female 46%

- **Race/Ethnicity:**

Non-Hispanic White 79%
Other or Multi-Racial 21%

- **Industry:**

45% For-Profit / Private
28% Academic
14% Non-Profit
6% Government
5% Consultant
3% Other/Retired/Not employed

- **Region:**

64% California; 6% Oregon; 6% Washington; 5% Utah; 3% Nevada; with the remainder spread across Arizona, Alberta and BC Canada, Colorado, Hawaii, Illinois, Kansas, Maryland, Massachusetts, Michigan, Montana, New Jersey, New York, North Carolina, Pennsylvania, Texas, Virginia, and Washington D.C.