



Pacific Chapter of American Association
for Public Opinion Research

*Bringing together professionals in public opinion
and survey research in the western United States*

The PAPOR Trail

Summer Issue | September 2020

President's Letter



Hello PAPOR members,

With wildfires and smoke dominating the west coast, we hope all of our members are staying safe. Our hearts go out to any families affected by these

wildfires. As we move through 2020, we are settling into our new virtual reality. PAPOR had to make a difficult decision, and decided to postpone the annual conference until December of 2021. After receiving feedback from our members, we did not want to substitute it with a virtual conference. We will miss the camaraderie and networking the conference allows and look forward to getting together in person next year.

We still want to connect with our members, so we are currently in the process of scheduling a virtual membership meeting in December where we can introduce and vote on our 2021 slate of council members, followed by a networking event with a raffle. We also would like to hold a methodological short course. We are in the planning stages so please keep an eye out for more information.

Many members indicated an interest in hearing about other's on-going research so we are exploring options for us to be able to do this through our newsletter or other types of bulletins.

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The PAPOR game night was a success and we were able to donate money to three different charities, COVID- the United Way of California, Black Lives Matter – Seattle, and Outside In (Oregon). A huge thank you to Bob Davis for all the hard work he put into planning PAPOR's game night.

Since PAPOR covers so many states, we would like to continue to encourage our members to invite others in our region to join PAPOR. If you have someone who might be interested please reach out to our membership chair at membership@papor.org.

Last but certainly not least, we want to send our sincere gratitude to our 2020 sponsors and hope you will consider sponsoring us again in 2021.

Jessica Gollaher

2020 PAPOR President

president@papor.org

Renew your PAPOR Membership / Sponsorship today!

Upcoming PAPOR Events

What events will happen in 2020 in place of a conference?

PAPOR is offering some different ways to engage safely during this time.

- **“Byte-size Research”:** if you have research to share this year, we want to read about it! We will be sending out a survey where you can fill in information about your research in a condensed format and we will highlight your work in the upcoming PAPOR Trail newsletter(s) along with contact information (with your permission, of course) so that members can engage with you on a more personal level.
- **Student Paper competition winner(s)**-- winners will be announced in the newsletter and we will do a short spotlight interview with the winner.
- **Short course**, held in early December this year. We will be asking for a suggested donation of \$20 to PAPOR.
- **Annual membership meeting + networking event**



Stay tuned for more details!

PAPOR Student Paper Competition: Call for Papers

2020 PAPOR Student Paper Competition

Submissions due October 9, 2020 by midnight PST

The PAPOR Annual Conference is a gathering of professionals from all sectors engaged in public opinion and public policy research, including academia, government, private sector, and non-profit. Undergraduate and graduate student participation is highly encouraged.

PAPOR encourages students (and their faculty) of any discipline that employs survey and opinion research to submit papers related to surveys, public opinion, or market research for the annual Student Paper Competition. Papers must have been authored by graduate or undergraduate students currently attending colleges and universities within PAPOR's region. For more information on how to apply, see the [2020 Student Paper Competition \(PDF\)](#) or email the Student Paper Competition Chair, Annie Weaver (studentpaper@papor.org).

Papers should focus on survey methods, public opinion, or market research. Topics could include, but are not limited to: substantive findings about public opinion on any subject, statistical techniques or methodological issues, new technologies or methodologies, or theoretical issues in the formation, change, or measurement of public opinion. We encourage entries from any field that employs survey and opinion research, including political science, communication, psychology, sociology, marketing, health studies, and many others.

Submissions should be also authored by graduate or undergraduate students currently attending colleges and universities in PAPOR's geographic region: California, Oregon, Washington, Hawaii, Alaska, Idaho, Montana, Nevada, Utah, Arizona, Colorado, New Mexico, or Wyoming. Student and non-student coauthors are permitted but travel expenses and honorary memberships will go to only one student author.

The submission window **closes at midnight PST**. The entries will be judged by a panel of researchers selected from PAPOR's membership and should not exceed 30 pages total.

Student Paper Competition: Awards

First Place Award:

- Cash award of \$250
- Up to \$250 in travel expenses to the AAPOR Annual Conference in Los Angeles, CA, May 13-16, 2021*

First and Second Place Awards:

- An opportunity to present the research at the 2021 PAPOR Annual Conference in San Francisco, CA, December 2-3, 2021
- Recognition in the PAPOR Winter Webinar and PAPOR Trail Newsletter**
- Honorary 1-year membership to PAPOR

* Due to the uncertainty of the COVID-19 crisis, details of both the 2021 AAPOR Annual Conference and the 2021 PAPOR Annual Conference are subject to change

**Information about the PAPOR Winter Webinar program will be released in November

Past Student Paper Award Winners

2019 Winners

First Place Winner: Anna Boch (Stanford University), *Towards a more “European” Tolerance? Attitudes on Civil Liberties Using the General Social Survey, 1996-2018*

Runner-up: Michele Zamora (UC Santa Barbara), *The Kids Are Alright: Connective Identity and the Youth Climate Movement*

2018 Winners

First Place Winner: Rebecca Hofstein Grady (University of California, Irvine), *When only the other side is to blame: Order effects and motivated reasoning in judgments of free speech, inciting violence, and sexual assault allegations*

Runner-up: Henry Noone (Southern Oregon University), *Measuring Attitudes Towards National Security Whistleblowers*

2017 Winners

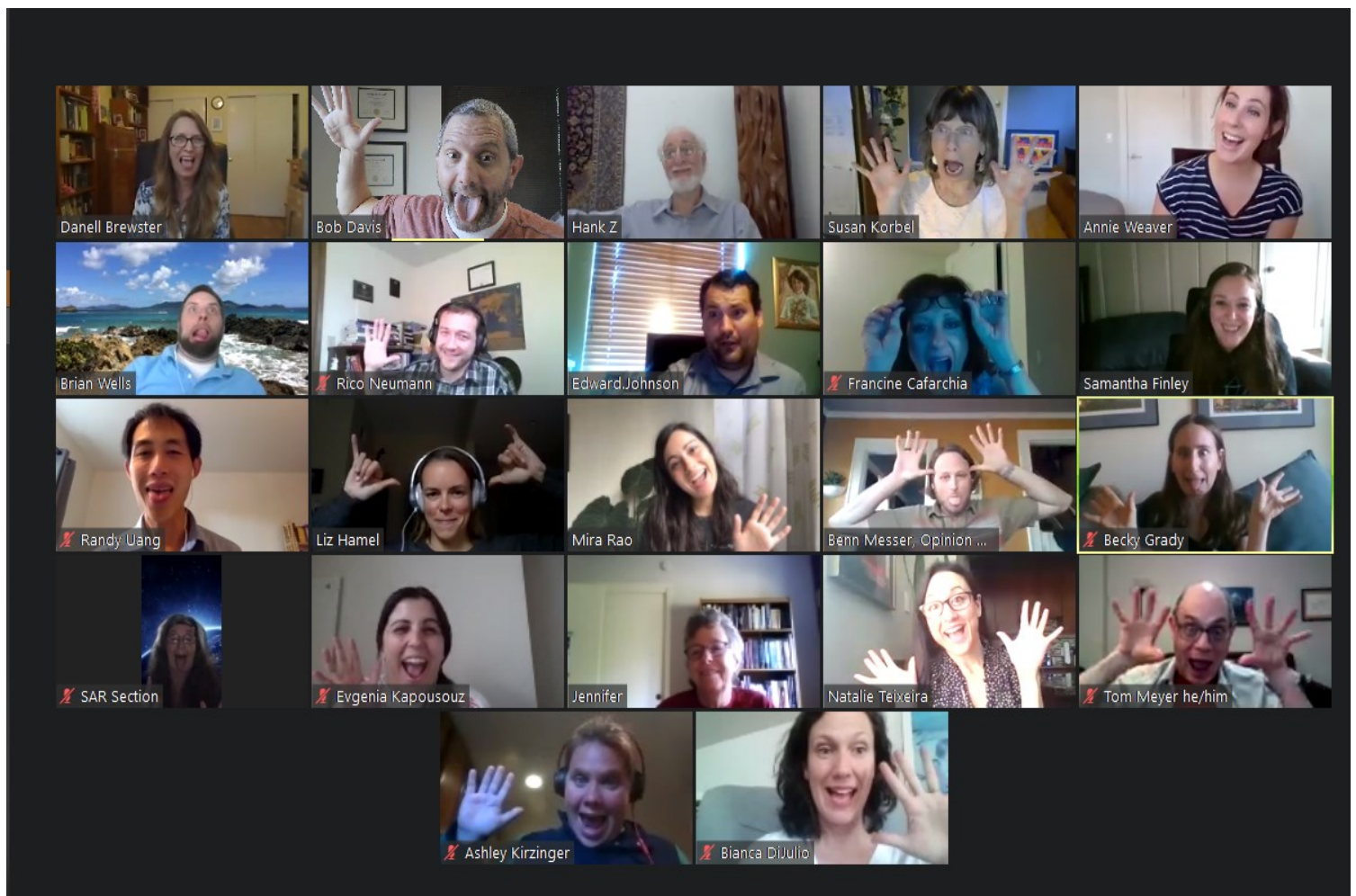
First Place Winner: Rebecca Hofstein Grady (University of California, Irvine), *What is the best size for matrix-style questions in online surveys?*

Runner-up: Heather Hisako Kitada (Oregon State University), *The Implications of Functional Form Choice on Model Misspecification in Longitudinal Survey Mode Adjustments*

PAPOR Virtual Game Night

PAPOR hosted a virtual game night on July 23, 2020. Overall, 29 people participated in the game night. Admissions to the event also raised \$285 in donations which were distributed to various organizations that are supporting coronavirus relief, Black Lives Matter, and homelessness, as well as some additional funding designated to support PAPOR .

Participants shared a bit about their lives by playing 2 Truths and a Lie as a group before breaking up into smaller groups to play games and talk. There were participants from Hawaii, California, Oregon, Washington, Utah, Texas, and North Carolina.



In Memory of Ashley Hyon

In memory of Ashley Hyon, who passed away on June 20, 2020.



PAPOR was honored to host Ashley for the 2018 PAPOR Annual Conference, during which she presented the short course, “[Optimizing Sampling Frames](#).”

On behalf of the PAPOR community, we extend our deepest sympathy to Ashley’s family, friends, and colleagues.

2020 Warren J. Mitofsky Award for Excellent in Public Opinion Research

Recipient: Karlyn Bowman

Karlyn Bowman, Senior Fellow at the American Enterprise Institute and Forbes.com contributor is the recipient of the 2020 Warren J. Mitofsky Award for Excellence in Public Opinion Research. This award recognizes Bowman’s contributions to analyzing trends in U.S. public opinion to understand the evolution of American politics and the public’s changing views on some of the most important issues facing the nation, including the economy, taxes, the state of workers in America, the environment and global warming, attitudes about homosexuality and gay marriage, NAFTA and free trade, the war in Iraq, and women’s attitudes. The full announcement from the Roper Board is available [here](#). Congratulations, Karlyn!

Check us out! [Twitter](#) [LinkedIn](#)

Call for 2020 PAPOR Sponsors

PAPOR offers several levels of corporate sponsorship, providing exposure to both AAPOR and PAPOR members throughout the calendar year.

Become a PAPOR Sponsor Today!

If you would like to support PAPOR by becoming a sponsor or would like to get more information, please contact Sponsorship Chair Mike Dennis at sponsorship@papor.org.

Thank you to our

2020 PAPOR Sponsors:

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PAPOR Member Profile

PAPOR serves to support public opinion researchers in the western region of the US and Canada, including areas west of the Rocky Mountains as well as Alaska and Hawaii, but welcomes members from across the US and Canada. Although PAPOR is the local chapter of the American Association for Public Opinion Research (AAPOR), membership in AAPOR is not required to join PAPOR.

As of September 2020, PAPOR has 157 current members. 142 regular members, 9 students, and 6 Honorary Lifetime members.