

# WELCOME TO PAPOR

Quick Review of PAPOR and Why You Should Join

## WHAT WE LOOK LIKE TODAY



## **EVENTS WE PUT ON**

Mini-Conference to Recap AAPOR

**LA Short Course** 

**PAPOR Annual Conference** 







#### BENEFITS OF MEMBERSHIP

- Current, Important, and Relevant Information to Market Research
  - Exploration of New Research Techniques
  - See What the Public Thinks of Important Topics and Candidates of the Day
- Network of Local Professionals That Help Each Other
  - Find Good Friends That Stay Throughout Your Career
  - Helps with Job Placement and Finding Reputable Companies to Work With
- Personal Professional Development and Industry Development
  - Student Paper Competition
  - Presentation Opportunities from the Membership
  - Ability to Join Council and Start to Lead

# PLUS IT CAN BE JUST FUN



## NOT POSSIBLE WITHOUT OUR SPONSORS!

























