WELCOME TO PAPOR

Quick Review of PAPOR and Why You Should Join
WHAT WE LOOK LIKE TODAY

Geography:
- US Outside PAPOR Region, 15
- Pacific Northwest, 11
- Northern States, 15
- California, 108

Industry:
- Non-Profit, 14
- Students, 8
- Academic, 22
- For-Profit, 42

Members Over Time:
- 2014
- 2015
- 2016

January, February, March, April, May, June, July, August, September, October, November, December
EVENTS WE PUT ON

Mini-Conference to Recap AAPOR

LA Short Course

PAPOR Annual Conference
BENEFITS OF MEMBERSHIP

• Current, Important, and Relevant Information to Market Research
  • Exploration of New Research Techniques
  • See What the Public Thinks of Important Topics and Candidates of the Day

• Network of Local Professionals That Help Each Other
  • Find Good Friends That Stay Throughout Your Career
  • Helps with Job Placement and Finding Reputable Companies to Work With

• Personal Professional Development and Industry Development
  • Student Paper Competition
  • Presentation Opportunities from the Membership
  • Ability to Join Council and Start to Lead
PLUS IT CAN BE JUST FUN
NOT POSSIBLE WITHOUT OUR SPONSORS!