



2021 Annual PAPOR Conference

Virtual | December 1-3, 2021 | Times & Events

WEDNESDAY, DECEMBER 1, 2021

11:45 am – 12:00 pm	Welcome
12:00 – 1:00 pm	Short Course <i>“Cognitive Interviewing for Better Questionnaire Design”</i> Ashley Grosse, YouGov
1:00 – 1:15 pm	Break
1:15 – 2:15 pm	Professional Development Workshop <i>“Getting Centered”</i> The Comedy Partners

THURSDAY, DECEMBER 2, 2021

10:45 am – 11:00 am	Welcome
11:00 am – 11:45 am	Special Session: The 2021 Recall Election of Gavin Newsom in California ... viewed through the polls of two of California’s most experienced pollsters: Mark Baldassare and Mark DiCamillo Moderated by Floyd Ciruli
11:45 am – 12:00 pm	Break
12:00 – 12:45 pm	Paper Session: A Closer Look at Diversity, Equity & Inclusion (DEI) <i>“The Impact of the Pandemic on LGBT Adults”</i> by Grace Sparks <i>“The Promises and Realities of DEI in Corporate America”</i> by Gina Cardazone, Lean In <i>“Framing Inspirational Content in News Media”</i> by Melissa M. Moore Moderated by Paul Johnson
12:45 – 1:00 pm	Break
1:00 – 2:00 pm	Plenary Panel: Disinformation, Public Health & Public Opinion Brianna Gilbert, LMU StudyLA Jennifer Kavanagh, RAND Ashley Kirzinger, Kaiser Family Foundation Moderated by Laura Wronski
2:00 – 2:15 pm	Break
2:15 – 3:00 pm	Professional Development Workshop <i>“Getting Personal”</i> The Comedy Partners

FRIDAY, DECEMBER 3, 2021

10:45 am – 11:00 am	Welcome
11:00 am – 11:45 am	Professional Development Workshop <i>“Getting Bulletproof”</i> The Comedy Partners
11:45 am – 12:00 pm	Break & Elections
12:00 – 12:45 pm	Paper Session: Advances in Methodology <i>“Isolating Factors Involved in Reputation Management Measurement”</i> by Paul Johnson <i>“2021 California Recall Candidate List Experiment”</i> by Austin Pettis Moderated by Jennifer Benz
12:45 – 01:00 pm	Break
1:00 – 1:45 pm	TBD
1:45 – 3:00 pm	Closing & PAWPOR Happy Meow-r

Thank you to our 2021 PAPOR Sponsors!

