2021 Annual PAPOR Conference
Virtual | December 1-3, 2021 | Times & Events

WEDNESDAY, DECEMBER 1, 2021

11:45 am – 12:00 pm Welcome

12:00 – 1:00 pm Short Course
“Cognitive Interviewing for Better Questionnaire Design”
Ashley Grosse, YouGov

1:00 – 1:15 pm Break

1:15 – 2:15 pm Professional Development Workshop
“Getting Centered”
The Comedy Partners

THURSDAY, DECEMBER 2, 2021

10:45 am – 11:00 am Welcome

11:00 am – 11:45 am Special Session: The 2021 Recall Election of Gavin Newsom in California
... viewed through the polls of two of California’s most experienced pollsters:
Mark Baldassare and Mark DiCamillo
Moderated by Floyd Ciruli

11:45 am – 12:00 pm Break

12:00 – 12:45 pm Paper Session: A Closer Look at Diversity, Equity & Inclusion (DEI)
“The Impact of the Pandemic on LGBT Adults” by Grace Sparks
“The Promises and Realities of DEI in Corporate America” by Gina Cardzone, Lean In
“Framing Inspirational Content in News Media” by Melissa M. Moore
Moderated by Paul Johnson

12:45 – 1:00 pm Break

1:00 – 2:00 pm Plenary Panel: Disinformation, Public Health & Public Opinion
Brianne Gilbert, LMU StudyLA
Jennifer Kavanagh, RAND
Ashley Kirzinger, Kaiser Family Foundation
Moderated by Laura Wronski

2:00 – 2:15 pm Break

2:15 – 3:00 pm Professional Development Workshop
“Getting Personal”
The Comedy Partners
FRIDAY, DECEMBER 3, 2021

10:45 am – 11:00 am  Welcome

11:00 am – 11:45 am  Professional Development Workshop  
“Getting Bulletproof”  
The Comedy Partners

11:45 am – 12:00 pm  Break & Elections

12:00 – 12:45 pm  Paper Session: Advances in Methodology  
“Isolating Factors Involved in Reputation Management Measurement” by Paul Johnson  
“2021 California Recall Candidate List Experiment” by Austin Pettis  
Moderated by Jennifer Benz

12:45 – 1:00 pm  Break

1:00 – 1:45 pm  TBD

1:45 – 3:00 pm  Closing & PAWPOR Happy Meow-r

Thank you to our 2021 PAWPOR Sponsors!