

2022 PAPOR Corporate Sponsorship and Advertising Opportunities

PAPOR offers several levels of corporate sponsorships, providing valuable exposure and advertising to both AAPOR and PAPOR members throughout the calendar year. Information is also available at:

<https://www.papor.org/sponsorship/support-papor/>

Corporate Friend of PAPOR - \$250

- Company name listed in “Friend of PAPOR” section of website and included in the PAPOR annual listing
- Logo displayed in all PAPOR event promotion materials and event signage for the calendar year
- Listing on PAPOR website with link to your Company’s website for the calendar year

Contributing Sponsor - \$500

All the benefits of Corporate Friend of PAPOR plus:

- Company and contact name in all printed PAPOR event promotion materials during the calendar year
- Small advertisement in the PAPOR annual conference online brochure

Fellow - \$750

All the benefits of Contributing Sponsor plus:

- Company sponsorship recognition at the PAPOR annual conference during breaks
- National recognition of Company’s PAPOR sponsorship in printed promotional materials for the Chapter Reception at AAPOR Annual Conference
- One complimentary event registration

Benefactor - \$1,000

All the benefits of Fellow Sponsor plus:

- Medium advertisement in both the online and printed PAPOR annual conference brochure
- Company sponsorship recognition at the PAPOR annual conference for all meals
- Two complimentary event registrations

Champion - PAPOR Annual Conference Sponsor - \$2,500 (will consider co-sponsors)

- Headline sponsorship for the PAPOR Annual Conference
- Banner display at the PAPOR Annual Conference recognizing as “headline” annual conference sponsor, which includes signage at all breaks and meals
- Large advertisement in both the online and printed PAPOR annual conference brochure
- National recognition of Company’s PAPOR sponsorship in printed promotional materials for the Chapter Reception at AAPOR Annual Conference Company name listed in “Friend of PAPOR” section of website and included in the PAPOR annual listing
- Listing on PAPOR website with link to your Company’s website for the calendar year
- Three complimentary event registrations

Please email Benjamin Messer at sponsorship@papor.org if you want to become a PAPOR sponsor, want to chat more about a PAPOR sponsorship, or if you have any questions.

2022 PAPOR Annual Events

AAPOR National Conference Chapter Reception – For 2022, the reception will be held on the first evening of the conference, Wednesday, May 11. PAPOR will sponsor a highly visible chapter table, including networking opportunities and raffle prizes. Attendance is typically in the hundreds. Sponsors are featured on signage at the PAPOR table.

AAPOR National Conference Chapter Evening Event: PAPOR is a participating chapter in an all-attendee open evening event on the second evening of the conference, Thursday, May 12. There were over 400 attendees at the 2019 event and expect at least that many in 2022. Sponsors will be featured in outreach and via verbal announcements at the event.

AAPOR National Recap Mini Conference – A one-day event held via webinar and in San Francisco summarizing some of the key findings from the AAPOR conference. Sponsors are featured in outreach, on signage at the event, on the presentation/webinar screen, and via verbal announcements.

PAPOR Annual Conference – Keynote event for PAPOR, this two-day conference with short courses, poster sessions, panel sessions, and presentations is held annually in December in San Francisco. It highlights the best in methodology, as well as current research in public opinion topics. Known for its Western States roundup, this event is highly anticipated each year. 2022 will be the first in-person annual conference since 2019! Sponsors are featured on signage, the presentation screen, and in verbal announcements.

Short Course and/or Speaker Series – PAPOR tries to host 1-3 speakers events each year, typically via webinar, where a small group of professionals discuss an aspect of their careers, from professional development to survey methodologies. PAPOR also tries to host a half-day short course each year in the Los Angeles area and via webinar focused on an in-demand or burgeoning topic in the profession. Sponsors are featured in outreach, on signage and the presentation/webinar screen, and via verbal announcements.

Additional Networking/Other Events – across the PAPOR region, like happy hours, meet-and-greets, etc. Sponsors are included in outreach for these events and are mentioned at the events.

Quarterly Newsletter – PAPOR's newsletter, The PAPOR Trail, prominently features sponsors and is distributed quarterly to present and past PAPOR members, to the AAPOR listserv, and on the PAPOR website.

About PAPOR

PAPOR is a nonprofit professional organization and is the Pacific regional chapter of AAPOR. The organization covers 12 western states (California, Oregon, Washington, Arizona, Nevada, Utah, Colorado, New Mexico, Idaho, Montana, Alaska, and Hawaii), and welcomes the occasional member from British Columbia and Alberta in Canada. There are a few hundred present and past members that PAPOR includes in all communications and outreach, and over 2,000 AAPOR members who have access to some of PAPOR's events and outreach. Members are employed in a wide variety of sectors, from academia and public service to survey and polling centers to software, technology, and data companies.

Becoming a PAPOR sponsor is not only a good way to advertise but also helps support the public opinion research community!

Please email Benjamin Messer at sponsorship@papor.org if you want to become a PAPOR sponsor, want to chat more about a PAPOR sponsorship, or if you have any questions.

	Corporate Friend of PAPOR - \$250	Contributing Sponsor - \$500	Fellow - \$750	Benefactor - \$1,000	Champion - PAPOR Annual Conference Sponsor - \$2,500
Company name listed in “Friend of PAPOR” section of website and included in the PAPOR annual listing.	✓	✓	✓	✓	✓
Logo displayed in all PAPOR event promotion materials and event signage for the calendar year	✓	✓	✓	✓	
Listing on PAPOR website with link to your Company’s website for the calendar year	✓	✓	✓	✓	✓
Company and contact name in all printed PAPOR event promotion materials during the calendar year		✓	✓	✓	
Advertisement in the PAPOR annual conference online brochure		✓	✓	✓	
Advertisement in the PAPOR annual conference brochure; both online and printed program					✓
Company sponsorship recognition at the PAPOR annual conference		✓	✓	✓	✓
National recognition of Company’s PAPOR sponsorship in printed promotional materials for Chapter Reception at AAPOR Annual Conference			✓	✓	✓
One complimentary event registration			✓		
Two complimentary event registrations				✓	
Three complimentary event registrations					✓
Headline sponsorship for the PAPOR Annual Conference					✓
Banner display at the PAPOR Annual Conference recognizing as “headline” annual conference sponsor, which includes signage at all breaks and meals					✓

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Sponsorship Information

Sponsorships are available on a first-come, first-served basis for the given calendar year in which a sponsorship is received. If you decide to become a PAPOR sponsor, email Benjamin Messer at sponsorship@papor.org with the information below.

- Logo art (JPG or GIF format)
- Company name
- Company website address
- Company contact name
- Company contact email

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