



President's Letter

Greetings, PAPOR members! I hope you are enjoying your spring.

PAPOR Council has been hard at work on a number of different initiatives these

past few months, with a main focus on increasing student participation and involvement in all of our events and activities.

1. 2023 PAPOR Annual Conference:

This year we're excited to share that we'll be holding a summer conference, in Seattle, at University of Washington! Accordingly, submissions for the 2023 Annual Conference of the Pacific Chapter of the American Association for Public Opinion Research are now open. Our conference theme will be "Hearing Every Voice," and PAPOR enthusiastically welcomes submissions for presentations on any topic related to public opinion research, theory, or methodology. We encourage participation from all sectors engaged in public opinion research, including academia, government, private sector, and nonprofits. In particular, we would love for current students to present research they might be working on. Read more about the conference on pages 2 and 3.

2. Executive Council Volunteering Benefits:

Last year, we increased the conference travel award for our annual student paper competition to those who have graduated within the past two years. This year PAPOR is also

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- ⇒ PAPOR Sponsors
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- ⇒ PAPOR at the AAPOR Conference

discussing additional benefits to encourage young professionals to step into leadership roles on Council. If you have any suggestions, please email Council@papor.org.

3. Local Events:

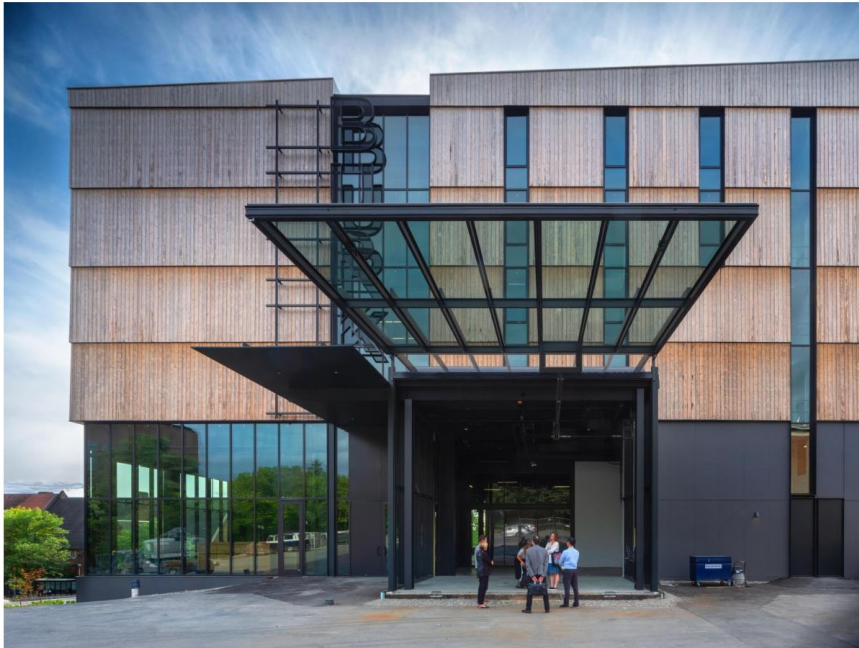
We know the expense of traveling can be tough. We want to find ways for PAPOR members to connect locally. Please fill out this [interest form](#) and we will do our best to facilitate local connections with other PAPOR members.

4. Conduct Policy:

Recently AAPOR updated their Conduct Policy. Membership has voted on the 2023-2024 AAPOR Executive Council, and [adopted the new policy](#). PAPOR is now adapting this policy to cover PAPOR membership. Watch for updates in our summer newsletter.

Thank you once again to our [volunteer Council](#) and our [amazing sponsors!](#)

Erin Pinkus,
2023 PAPOR President



Clockwise: Burke Museum (*picture credit: Architect's Newspaper*), Seattle from Queen Anne Hill, University of Washington Rainier Vista

SAVE THE DATE

PAPOR Annual Conference

University of Washington | Seattle, WA
July 27-28, 2023

Join us in Seattle!

We will hold the conference in beautiful Seattle for the first time this July. The 2023 conference will be held in-person and will feature five panel sessions with three to five presenters in each, along with two short courses and a plenary event. There will also be a virtual attendance option.

Locations

July 27: Burke Museum and Communications Building, University of Washington

July 28: Communications Building, University of Washington

Call for Papers: *Hearing Every Voice*

While our conference theme will be “Hearing Every Voice,” PAPOR enthusiastically welcomes submissions for presentations on any topic related to public opinion research, theory, or methodology.

All abstracts must be no longer than 300 words and must be received no later than midnight (PDT) on **June 8, 2023** to confchair@papor.org.

Call for Participation at the 2023 Annual Conference of the Pacific Chapter of the American Association for Public Opinion Research (PAPOR)

*July 27th-28th, 2023
University of Washington, Seattle, WA*

This year, PAPOR is trying something different for its conference—instead of holding it in December in San Francisco, we are bringing the conference to Seattle for the first time this July. As such, submissions for the 2023 Annual Conference of the Pacific Chapter of the American Association for Public Opinion Research are now open. Our conference theme will be “Hearing Every Voice,” PAPOR enthusiastically welcomes submissions for presentations on any topic related to public opinion research, theory, or methodology. We encourage participation from all sectors engaged in public opinion and public policy research, including academia, government, private sector, and nonprofits. In particular, we would love for current students to present any research they might be working on. The 2023 conference will be held in person and will feature five panel sessions with three to five presenters in each, along with two short courses and a plenary event. View the agendas from our recent conferences on our website: <http://www.papor.org/events/annual-conference/past-conferences/>

Abstract Submission Process

All abstracts must be no longer than 300 words and must be received no later than midnight (PDT) on June 8th, 2023. Abstracts should be emailed to confchair@papor.org before that date to be considered for the conference.

Student Paper Competition

PAPOR encourages students to submit papers related to surveys, public opinion, or market research for the annual Student Paper Competition. Papers must have been authored by graduate or undergraduate students currently attending colleges and universities within PAPOR’s region. Email your paper by midnight (PDT) on June 8th, 2023 to PAPOR Student Paper Chair at studentpaper@papor.org. For more information, visit: <http://www.papor.org/resources/student-paper-competition/>. Submission to the paper competition is **not** required for an abstract to be accepted as a panel presentation.

Sponsorship

Sponsorship is a great way to publicize your organization and support public opinion research. If you or your organization is interested in becoming a PAPOR sponsor, we have several different levels of sponsorship to consider. Please contact our Sponsorship Chair at sponsorship@papor.org for more information on how to become a PAPOR sponsor.

We look forward to seeing you in Seattle this year!

Edward Paul Johnson
PAPOR Conference Chair , Confchair@papor.org

Phillip Meng
PAPOR Associate Conference Chair, Confassoc@papor.org

PAPOR Speaker Series: Profiles in Research

Moderated by Bob Davis, Davis Research

The Winter 2023 PAPOR Speaker Series: Profiles in Research session was a moving event that featured three remarkable speakers sharing their life experiences, and the lessons they have learned

through their careers. Carol Davis, Susan Pinkus, and Patti Fries, each shared insightful anecdotes about their personal journeys, which provided valuable lessons for researchers of all levels.

My personal highlight of the event was Carol Davis, who is not only an experienced researcher, but also my mom. She shared how her life was shaped by **taking calculated risks, and leaps of faith** as she founded Davis Research in 1970. It was also interesting to learn about her 'life after retirement' story and how she used the skills she learned in business to volunteer in the local community. The best part was that she did this without any 'When Bob was a baby' stories.

Patti Fries started with a story about her 13 year old self at a middle school dance and how she learned the important lesson that we should **take every opportunity to make each day memorable**. It was great to hear how her career had 3 distinct phases – one in advertising testing, one starting up and running the insights department at Dish Networks, and one as the president of the research firm ROI Rocket.

Susan Pinkus shared her journey from being a marketing professional in New York to a polling professional in Los Angeles, both at the LA Times and on her own. She emphasized the importance of **perseverance** and the need to stay committed to one's **passions** in order to achieve success.

The event was a valuable reminder that research is not just about data, but about the people behind it and the relationships/friendships you make along the way. The lessons shared by these three inspiring women can serve as a guide to anyone looking to succeed. More information on The PAPOR Speaker Series: Profiles in Research, including a recording of the session, can be found [on our website](#).—Written by Bob Davis

PAPOR Speaker Series: Profiles in Research

February 2023



Carol Davis

Patti Fries

Susan Pinkus

PAPOR Speaker Series: Profiles in Research (Continued)

HELLO
My name is

Carol Davis

New York Transplant. Founder Davis Research.

Married 57 years. Mother of 2. Grandmother of 4.

Co-founder Savvy Senior Program, Senior Center Advisory Board Member, Founder of Caring Calabasas



HELLO
My name is

Patti K Fries

- I'm just a small-town girl - born in Wahoo, NE, population **3,631**
- Youngest of **4** kids in family
- I become a software engineer at age **10**
- I only went on **8** dates before I married my husband of now **29** years
- We've been blessed with **3** sons, ages **20, 18** and **15**
- I've tested over **\$35 Billion** in advertising investments in my career
- I've worked with **273** consumer brands / agencies / consulting firms
- I've live-streamed **312** country music artists, and had shots with **19** of them



HELLO
My name is

Susan Pinkus

- Former Director of the LATimes Poll
- Lifetime Honorary AAPOR Member
- Former 3 time member of AAPOR Executive Council - Membership, Councilor-at-Large, Conference Chair
- Reactivated PAPOR Chapter - Kudos to all that have kept it going
- Guest lecturer at USC, UCLA, LMU, Claremont College, SUNY Albany, University of Nevada at Reno Field Institute Workshop, CA Chamber of Commerce, Institute for

PAPOR Governmental Studies at UC Berkeley



Independence
Beer
Garden



FOOD

DRINKS

MUSIC

PHOTO BOOTH



AAPOR ALL-CHAPTER AFTER PARTY

May 11th

8 pm - 11 pm

HOSTED BY:

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Benefactors



[DataForce](#) is an industry-leading data collection company specializing in survey and study management for all business sectors with a focus on mission-driven companies in education, government, and healthcare. We are the next generation of the Survey & Assessment Services Division launched in 2001 by Apperson.



[AmeriSpeak](#) is the first U.S. multi-client household panel to combine the speed and cost-effectiveness of panel surveys with enhanced representativeness of the U.S. population, an industry-leading response rate, and the NORC Card, an innovative sample quality report card. Since its founding by [NORC](#) at the University of Chicago in 2015, AmeriSpeak has produced more than 900 surveys, been cited by dozens of media outlets and become the primary survey partner of the nation's preeminent news service, The Associated Press. AmeriSpeak is the most scientifically rigorous multi-client panel available in the U.S. market.



Thank you to our 2023 PAPOR Sponsors!

Contributing Sponsors



[WestGroup Research](#) is the longest standing market research company in the State of Arizona. We are a full-service market research firm capable of completing all types and aspects of research in-house with rigorous quality standards. While Arizona businesses and government appreciate our local presence and longstanding relationships, nearly half of our business is for clients across the country and the world. Clients choose WestGroup for our quality and integrity, responsive and agile service, expert research and data skills, creative study designs, and because we are an all-in partner for every project regardless of the scope and level of service desired.

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[Elway Research](#) specializes in research for the development of communication strategies. Since 1975, we have conducted research and evaluation projects for governmental agencies at all levels, major corporations, small businesses, media outlets, non-profit organizations, associations, foundations, and election campaigns. We have developed a strong reputation for strategic research of the highest quality using surveys, interactive polling, focus groups, in-depth interviews, and public opinion monitoring via The Elway Poll.



[Probolsky Research](#) is a woman and Latina-owned market and opinion research firm. We conduct research in business, government, non-profit, election, and association practice areas. We are traditional market researchers and pollsters who are constantly innovating, without compromising on quality. We identify people's needs, wants and opinions, behavioral and emotional drivers, and improve the effectiveness of messaging strategies and accurately predicting outcomes.

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2023 Executive Council

President - Erin Pinkus

HubSpot
president@papor.org

Vice President/President-Elect - Danell Brewster

California State Employment Development Department
vpres@papor.org

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Technical University of Berlin
pastpres@papor.org

Secretary - Meagan Doll

University of Washington
secretary@papor.org

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Opinion Dynamics
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NORC
membership@papor.org

Conference Chair - Paul Johnson

Harris Poll
confchair@papor.org

Associate Conference Chair - Phillip Meng

University of Washington
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Student Paper Competition Chair - Morgan Santoro

Population Research Center
studentpaper@papor.org

Councilor-at-Large, Mini Conference and Sponsorship- Ashley Kirzinger

Kaiser Family Foundation (KFF)
miniconf@papor.org

Councilor-at-Large, Short Course Chair - Bob Davis

Davis Research
shortcourse@papor.org

PAPOR.org Webmaster - Matthew Foy

California State Employment Development Department
webmaster@papor.org

Councilor-at-Large, Newsletter - Samantha Finley

California State Employment Development Department
newsletter@papor.org

Councilor-at-Large, Student Representative - Vacant

studentrep@papor.org

PAPOR Member Profile

PAPOR serves to support public opinion researchers in the western region of the US and Canada, including areas west of the Rocky Mountains as well as Alaska and Hawaii, but welcomes members from across the US and Canada. Although PAPOR is the local chapter of the American Association for Public Opinion Research (AAPOR), membership in AAPOR is not required to join PAPOR.

As of April 2023, PAPOR has 128 active members:

**111 Regular members,
11 Students, and
6 Honorary Lifetime members**

- **Gender:**

Male 50%

Female 49%

Non-Binary/Non-Conforming/No Answer
1%

- **Age:**

Under 40 years 23%

40 or older 73%

Unknown 4%

- **Education:**

College or less 26%

Master's 43%

Doctorate/JD/MD 31%

- **Region:**

48% California; 9% Washington; 5%

Oregon; 4% Arizona; 4% Utah; 3%

Colorado; 3% Nevada; 2% Hawaii; with

the remainder spread across the United States and Canada.

Are you attending the 2023 AAPOR conference? Check out these presentations from fellow PAPOR members:

[A Client-Based Approach to Teaching Undergraduate Survey Research Methods](#)

Quin Monson, Brigham Young University

[A Multi-Sample Mixed-Mode Approach to Constructing a Representative Sample of Immigrants](#)

Eran Ben-Porath¹, Ashley Kirzinger², Liz Hamel², Emily Hachey¹ and Cameron McPhee¹, (1)SSRS, (2)Kaiser Family Foundation

[A Rapid Response Survey Approach to Assessing the Impact of the U.S. Infant Formula Shortage](#) (SPOTLIGHT PRESENTATION)

Caitlyn Keeve¹, Aleia Clark Fobia¹, Suzanne Roosen², Carol Stiller² and Daniel Perez-Lopez and David Oryang³, (1) US Census Bureau, (2)US Food and Drug Administration, (3)US Department of Agriculture & US Department of Food and Drug Administration

[AAPOR Regional Chapter Student Paper Winners](#)

Brian Wells, NORC at the University of Chicago

[Added Value? Exploring Cost-Benefit Trade-Offs in a Multi-Mode Survey](#)

Bianca DiJulio, Julia Anderson, Matthew Nguyen, Jenna Leonardo, Cara Lewis and Carolyn Bain, Kaiser Permanente

[American Opinions on Transgender Issues and the Role of Personal Connections](#)

Ashley Kirzinger, Kaiser Family Foundation

[“Angeleno Spanish”: Lessons Learned in Developing a Survey Translation Style Guide](#)

Alejandra Alarcon, Center for the Study of Los Angeles

[AP Votecast: Assessing the Effects of Incorporating Attitudes Toward the Media, Political Identity, Primary Participation, and Housing Status into the Weighting of Political Surveys](#)

Benjamin Skalland, David Sterrett, Jennifer Benz and Mariana Meza Hernandez, NORC at the University of Chicago

[AP Votecast: Exploring the Use of Religious Identity, Behavior, and Beliefs to Improve Political Surveys](#)

Jennifer Benz, Nadarajasundaram Ganesh, Benjamin Skalland and David Sterrett, NORC at the University of Chicago

[AP Votecast’s Hispanic Mail Recruitment Experiment](#)

Mariana Meza Hernandez, Juan Carlos Donoso, Melissa Shannon, Michelle Whitlockj, David Sterrett and Jennifer Benz, NORC at the University of Chicago

[AP Votecast’s Innovative Weighting Methodology](#)

David Sterrett, Nadarajasundaram Ganesh, Benjamin Skalland and Jennifer Benz, NORC at the University of Chicago

PAPOR at AAPOR (*continued*)

[Assessments of Candidate Quality in the 2022 Midterms](#)

Alexander Clinton, University School of Nashville, Daniel Lapinski, Shipley School, Sam Gutierrez, Momentive.ai, John S. Lapinski, University of Pennsylvania and Joshua D. Clinton, Vanderbilt University

[Beyond the Paywall: News Habits and Attitudes of the Gen Z and Millennial Generations](#)

Betsy Broaddus, Mariana Meza Hernandez, David Sterrett and Jennifer Benz, NORC at the University of Chicago

[Composite Weighting for Hybrid Samples](#)

Mansour Fahimi, Marketing Systems Group

[Consequences of Censoring \('moderating' \) Content on Twitter before and after Musk: Quantitative Estimates from Five National Surveys](#)

Jonathan Kelley, International Survey Center and Mariah Evans, University of Nevada, Reno

[Contingent Valuation 2](#)

Richard Carson, University of California, San Diego

[Data Quality for Countries in Conflict](#)

Anita Pugliese, Gallup

[Desire to Migrate: Gallup World Poll Trends](#)

Anita Pugliese and Julie Ray, Gallup

[Does Tailored Email Messaging Based on Health Condition Increase Research Survey Completion?](#)

Jessica Bielenberg and Susana Tat, 23andMe

[Election Survey Weighting and Survey Mode in the 2022 Utah Senate Election](#)

Luke Carter, Y2 Analytics and Quin Monson, Brigham Young University

[Elections and Parties](#)

Edward Paul Johnson, Harris Insights and Analytics

[Evaluating the Transition to Web Administration and the Impact of the COVID-19 Pandemic on the 2021 and 2022 General Social Survey](#)

Brian Wells, Rachel Sparkman, Abigail Norling-Ruggles and Jodie Smylie, NORC at the University of Chicago

[Examining Scale Presentation in Online Surveys](#)

Jamie Atkisson, Michelle Gosney, Alyssa Haskins, Lena Schafheimer and Edward Paul Johnson, Harris Insights and Analytics

[Exit Polling in a New Era](#)

Brianne Gilbert, Chhandosi Roy and Henry Kombol, Loyola Marymount University

PAPOR at AAPOR (*continued*)

[Explaining the 2022 Midterm Election](#)

Jennifer Benz, NORC at the University of Chicago

[Fraud Detection Methods in Online Surveys](#)

Michelle Gosney¹, Jamie Atkisson¹, Alyssa Haskins¹ and Edward Paul Johnson², (1)Harris Insights and Analytics, (2)The Harris Poll

[Getting America Mobile: Ways to Improve American Quality of Life](#)

Edward Paul Johnson, Harris Insights and Analytics and Peter G. Pryzbylkowski, Relievus

[How Can I Find You? Contact Experiments to Increase Response](#)

Brian Wells, NORC at the University of Chicago

[Identifying New Sources of Survey Panel Attrition in the SIPP](#)

Tiffany Neman, University of Wisconsin, Madison

[Identifying Transgender Adults from Probability-Based Panels](#)

Audrey Kearney and Alexander Montero, Kaiser Family Foundation

[Immediate Versus Later Contact for Follow-on Surveys](#)

Royce Park¹, Todd Hughes¹, Jiangzhou Fu², Ninez Ponce¹ and Kathy Langdale³, (1)University of California, Los Angeles, (2)University of California, Los Angeles, Los Angeles, CA, US, (3)SSRS

[Impact Analysis of White and Black Origin Write-in Response Coding on Respondent Race Profiles in a State Health Survey](#)

Ninez Ponce^{1,2}, Todd Hughes², Andrew Juhnke³, Parmeet Ghuman² and Jiyoun Yoo², (1)Robert Wood Johnson Foundation, (2)University of California, Los Angeles, (3)University of California, Los Angeles, Santa Monica, CA, US

[Impact of Nonresponse Follow-up on Diversity, Equity, and Inclusion in a Probability Panel Sample](#)

Ipek Bilgen, David Dutwin and Mike Dennis, NORC at the University of Chicago

[Impacts of Transition Statements in Survey Questions on Survey Break-Off: Evidence from a Survey Experiment](#)

Jiangzhou Fu¹, Todd Hughes², Royce Park² and Margie Engle-Bauer³, (1)University of California, Los Angeles, Los Angeles, CA, US, (2)University of California, Los Angeles, (3)SSRS

[Inequity in America: What Americans Need – and Aren't Getting – As They Age](#)

Dan Malato, Semilla Stripp, Jennifer Benz and Trevor Tompson, NORC at the University of Chicago

[Issue Salience in 50 States: Abortion vs. the Economy in the 2022 Midterm Elections](#)

William Marble¹, Laura Wronski² and Jon Cohen², (1)University of Pennsylvania, (2)SurveyMonkey

[Judicial Sorting: Polarized Attitudes Towards the US Supreme Court](#)

Rongbo Jin and Chad Westerland, University of Arizona

PAPOR at AAPOR (*continued*)

[Making Sound Global Comparisons: A Standardized Measure of Degree of Urbanisation](#)

Andrew Dugan, Jacy Li and Anita Pugliese, Gallup

[May I Email You a Survey Reminder? A Reflexive Thematic Analysis of Respondent Viewpoints of Emailed Survey Reminders](#)

Ashley Thompson, US Department of Agriculture and Carlos Coleman, National Agricultural Statistics Service

[Measuring Air Quality with Wearable Devices](#)

Htay-Wah Saw¹, Arie Kapteyn² and Bas Weerman², (1)University of Michigan- Ann Arbor, ANN ARBOR, MI, US, (2)University of Southern California

[Measuring the Undercounted: Ideology and Partisanship in Probability-Based Panel Recruitment Nonresponse Follow-up](#)

Joshua Lerner, Ipek Bilgen and Mike Dennis, NORC at the University of Chicago

[Methodological Experiments in the 2022 General Social Survey](#)

Benjamin Schapiro, Rene Bautista and Brian Wells, NORC at the University of Chicago

[Methodological Insights, Analytical Insights and Reporting Narratives Regarding Surveys of Transgender Respondents](#)

Ashley Kirzinger, Kaiser Family Foundation and Gretchen McHenry, RTI International

[Mode Switch Experiment in Norway: Evaluating Response Quality across Different Sampling Frames and Modes of Data Collection](#)

Jacy Li, Ying Han, Rajesh Srinivasan, Anita Pugliese and Ellyn Maese, Gallup

[Multiple Imputation for Item Nonresponse in Survey Data](#)

Zheyu Jiang¹, Jiangzhou Fu², Yuching Yang¹, Royce Park¹ and Todd Hughes¹, (1)University of California, Los Angeles, (2)University of California, Los Angeles, Los Angeles, CA, US

[Off the Grid: What We Know about People with a Limited Data Footprint](#)

Arina Goyle¹, Susan Sherr¹, Vanessa Harrell¹, Alisha Baines Simon², Todd Hughes³, Christine Loveridge⁴ and Huong Trieu⁴, (1)SSRS, (2)Minnesota Department of Health, (3)University of California, Los Angeles, (4)Center for Health Information and Analysis

[Open-Ended Survey Questions: Improving Response Rate and Response Quality](#)

Bethany Smith, Elham-Eid Alldredge, Rafiuddin Najam and Mike Campbell, KEN Consulting Inc.

[Partisan Schadenfreude and Support for Violence after the 2020 Election](#)

Ying Liu, Evan Sandlin, Jill Darling and Marshall Garland, University of Southern California

[Police and Community Relations in Los Angeles: Part Two of a Three-Year Study](#)

Alejandra Alarcon, Center for the Study of Los Angeles and Brianne Gilbert, Loyola Marymount University

PAPOR at AAPOR (*continued*)

[Predicting Media Trust in Uganda Using a Multi-Level Framework for Political Power](#)

Meagan Doll, University of Washington

[Profiles in Trust: Health Information](#)

Michele Salomon and Edward Paul Johnson, Harris Insights and Analytics

[Quality Assurance System for Global Surveys: Bridging Fieldwork Metrics and Action](#)

John Honohan, Anita Pugliese and Galina Zapryanova, Gallup

[Race, Ethnicity, Prejudice, and Discrimination](#)

Shakari Byerly, EVITARUS

[Realignment Wins Again? Using AP Votecast to Trace Changes in Partisan Bases Since 2018](#)

Mariana Meza Hernandez, Ridgley Knapp, Jennifer Benz, David Sterrett and Trevor Tompson, NORC at the University of Chicago

[Recruitment and Retention Research in the Understanding America Study, a Probability-Based Online Panel](#)

Jill Darling, Marco Angrisani, Arie Kapteyn, Tania Gutsche and Evan Sandlin, University of Southern California

[Respondent-Centered Establishment Survey Design: Know Thy Unit and Respondent](#)

Sarah Grady, Heather Ridolfo and Benjamin Messer, US Energy Information Administration

[So You Want to Buy Sample Online?](#)

James Martherus, Alexander Podkul and Steffen Weiss, Morning Consult

[State and Local Elections](#)

Rongbo Jin, University of Arizona

[Supplementing Large Scale Address-Based Sample Designs to Produce Health Insights for Small Population Groups and Geographic Areas: An Assessment of Three Studies](#)

Todd Hughes¹, Vanessa Harrell² and David Crawford², (1)University of California, Los Angeles, (2)SSRS

[Survey Fakes? Methods for Falsification Detection and Validation in Survey Research](#)

Sarah Butler, NERA Economic Consulting

[The 2022 Collaborative Midterm Survey: Innovating the Gold Standard in Survey Research](#)

Peter Enns, Cornell University and David Wilson, University of California, Berkeley

[The Best, the Worst, or Somewhere in between? Re-Evaluating the Maxdiff Design Against Its Alternatives](#)

Steven Snell, Goldman Sachs and Carol Haney, Qualtrics

[The Court of Public Opinion \(or Maybe the Arena, Field, or Rink\)](#)

Brianne Gilbert and Henry Kombol, Loyola Marymount University

PAPOR at AAPOR (*continued*)

[The Effect of Random Ballot Order in the 2018 and 2022 City of Vancouver Municipal Elections](#)

Michael Witherly and Alex Rivard, Fairview Strategy

[The General Social Media Archive: Examining Social Data As a Supplemental Source of Data on Attitudes and Opinions](#)

Brian Wells, Hy Tran, Simon Page and Andrew Norris, NORC at the University of Chicago

[The Impact of Deliberative Polling on Opinionation and Knowledge Acquisition](#)

Catherine Chen and Jon Krosnick, Stanford University

[The Impact of Trump Rhetoric on Attitudes Toward COVID-19 Vaccines and Vaccination Intention: A Randomized Controlled Trial](#)

Catherine Chen, Natalie Neufeld and Jon Krosnick, Stanford University

[The Relationship between Research Satisfaction and Engagement](#)

Susana Tat, Jessica Bielenberg, Sungmin Park, Liz Babalola and Matt McIntyre, 23andMe

[The Role of Dobbs Decision on Midterm Vote](#)

Ashley Kirzinger, Kaiser Family Foundation

[The Value of Deep Listening: Listening to Black Californians and the Effort to Advance Black Health Equity](#)

Shakari Byerly, EVITARUS; University of California, Los Angeles and Katherine Haynes, California Health Care Foundation

[Things That Divide Us: Ideology, Identification, and Information](#)

Rongbo Jin, University of Arizona

[Toward a Standard of Processing Open-Ended Responses through Computational Methods](#)

Steven Snell, Goldman Sachs, Carol Haney, Qualtrics and Philip Resnik, University of Maryland

[Trust Us: The Role of Polls in Society in 2022](#)

Laura Wronski and Jon Cohen, SurveyMonkey

[Using Open-Ended Responses to Detect Fraudulent Panel Respondents](#)

Tom Wells, Uber

[We Can Get More Satisfaction: A/B Testing for Optimal Question Placement and Scale Type in Website Satisfaction Surveys](#)

Benjamin Messer¹, Gerson Morales¹, Kenneth Pick², Morgan Butterfield¹ and Dale Sweetnum¹, (1)US Energy Information Administration, (2)Energy Information Administration

[Why Accurately Defining Your Target Population Is a Very Important, but Not Easy, Task](#)

Paul J Lavrakas, Independent Consultant